

PCS and Tampa Bay Buccaneers Team Up for Character Education

Tampa Bay Bucs Head Coach Raheem Morris and Pinellas County Schools have teamed up to launch the **Be the Ultimate Character Student** initiative to support character education. Following each Buccaneers home game, Coach Morris will host a video podcast to air in middle and high schools that will address education, leadership, determination and character. Schools also will reinforce the character-building message in the weeks during the Buccaneers' away games.

Pinellas County Schools has been recognized as a National District of Character.

Stay in Tune with Pinellas County Schools

Visit the district's website, www.pcsb.org for the latest information on district news. See the "good news" through a gallery of photos and enjoy interviews with the superintendent and special guests in the Video Spotlight section.

Don't forget to follow us on Twitter with the latest district news. Sign up to follow at www.twitter.com/pcschools.

You can catch Dr. Janssen's interviews about district news on *PCS Journal*. This program airs daily on WPDS-TV14 at 7 a.m., 2 p.m. and 7 p.m. on Bright House Networks Ch. 614, Knology Ch. 2, Verizon Ch. 46. Or you can view a segment on the web at www.wpbs.tv.

Action Steps to Protect Your Child and Family from H1N1 (Swine) Flu

The Centers for Disease Control and Prevention recommends four main ways you and your family may keep from catching the flu:

1. Practice good hand hygiene by washing your hands often with soap and water.
2. Cover your mouth and nose with a tissue when you cough or sneeze.
3. If you or your child is sick, please stay home for at least 24 hours after you no longer have a fever.
4. Get your family vaccinated for seasonal flu and the H1N1 (Swine) flu when vaccines are available.

For more information, visit www.cdc.gov.

Title I Family Resource Center

Pinellas County Schools' Title I Office has opened a new Family Resource Center located at 2499 25th St. S, St. Petersburg. The Center offers a variety of educational programs for families of children in grades PreK-5 throughout the year, including a Dad's Book Club, parent workshops, storytellers and more. Educational resources, including books, videos and games, will be available to check out. For more information, call (727) 893-2988.



Nov. 13 Is Deadline for Young Heroes Nominations

Here's your chance to nominate students who have given of themselves through community service or who inspire others through their deeds and strength of character. Nominate a student for the 2009-10 Young Heroes Award.

Winning students will be profiled on WPDS-TV14 and on the district website, and introduced at a school board meeting. Winners also will receive a \$500 Savings Bond.

Nomination forms are available on the district website, www.pcsb.org.

School Board's Final Budget

The school board approved a \$1.46- billion 2009-10 budget this month. The budget includes a .25 mill increase to property owners. The operating budget includes 53 percent from local revenue sources. Only 33 percent of the budget is funded by the state. In order to balance the budget, board members agreed to:

- Reduce transportation costs by 26 percent.
- Reduce general administration costs by 21 percent.

Details of the 2009-10 budget are available on the district website, www.pcsb.org.