

## ACTIVITIES AND CLUBS

While enrolled in this magnet program, students have the opportunity to participate in the following activities and clubs:

- Academic Team
- All sports teams: baseball (boys), basketball, cheerleading, cross country, flag football (girls), football, golf, soccer, softball (girls), swimming, tennis, track, volleyball (girls) and wrestling
- Anime Club
- DCT (Co-op)
- Future Business Leaders of America (FBLA)
- Fellowship of Christian Athletes (FCA)
- Gibbsonian Newsletter
- JROTC
- Key Club
- Multicultural Club
- National Honor Society
- PCCA Dance Club
- PCCA Music Guild
- PCCA Vocal Music Guild
- Students Against Drunk Driving (SADD)
- Student Government
- Thespian Troupe
- Yearbook
- Youth Crime Watch Program

## POINTS OF PRIDE

- Small Learning Community
- Eligibility for Florida Bright Futures Scholarship Program
- Job Shadowing
- Internship Opportunities
- FBLA State Champs 2006-07
- Two graduates employed by Pinellas County Schools Technical Support Department
- Industry Certification Opportunities

## HOW TO APPLY

Students living anywhere in the county can apply to this school during the designated application period. Please check the district website at [www.pcsb.org](http://www.pcsb.org) for more information. There are entrance criteria to apply for this magnet school.

## TRANSPORTATION

Arterial bus transportation (buses that operate on main roads with a limited number of stops) is provided to students who live more than two miles from the school. Magnet bus stop locations may require that parents drive their children to and from the stop.

## OUR MISSION

BETA students will thrive in a safe learning environment that provides opportunities for highest student achievement through the completion of chosen pathways, internships, and technology certifications leading to careers or post-secondary education.



**Gibbs High School**  
Business Economic Technology Academy

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[www.pcsb.org](http://www.pcsb.org)

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*Brochure information is subject to change.*

## BETA Business Economic Technology Academy

GIBBS HIGH SCHOOL



**MAGNET SCHOOLS & PROGRAMS**

LOOK • EXPLORE • DISCOVER

# look · explore · discover

## ABOUT US

Gibbs High School houses the Business Economic Technology Academy (BETA). The BETA program is a career academy whose instruction is centered around an industry or career theme, such as business and technology systems. The program allows students to acquire knowledge and skills for immediate job placement upon graduation as well as fulfilling requirements for college entrance.

## areas of study

### BUSINESS, ECONOMICS, TECHNOLOGY

The BETA Academy provides students with four years of instruction that blends business and technological skills and knowledge into their academic courses. Electives focus on two year pathways of study: Business Management, CISCO Networking, ORACLE, PC Support, and Web Internet Services. While fulfilling all academic requirements for graduation, students will prepare to continue their education in a post-secondary institution, to enter a variety of business related career positions, or to enter the military.

Instructional activities at the BETA Academy are designed to prepare students for the challenging careers of the 21st century.

Participants are immersed in a comprehensive high school curriculum that blends business and technology skills, economic concepts, business-identified worker competencies (SCANS Competencies), Microsoft Office User Specialist (MOUS) proficiencies, and global marketplace awareness with traditional academic course

## what is a magnet?

Magnet programs focus on a certain theme with specialized curriculum in areas such as arts, communication, science and technology, and gifted studies. Some programs have eligibility requirements. Students living anywhere in the county may apply.

content. Students select both a major and minor area of study from the wide variety of business and technology course strands offered by the Business, Economic, and Technology Academy. An Internship coordinator links each student with a business mentor in his/her field of interest. The program also offers students opportunities for career shadowing, consultation, internships, and work experience with business partners.

### ADMISSIONS CRITERIA

- Students who are interested and serious about a business and technologies career must complete an application using the automated phone system during the application period.
- Have satisfactory discipline and attendance.
- Meet all entrance requirements at the conclusion of 8th grade.

### SPECIALIZED MAGNET ELECTIVES

Students successfully completing the curriculum will be qualified to apply for employment in careers such as:

### CAREERS IN FINANCE

- Entrepreneur
- Human Resource Manager
- Business Administration
- Marketing Promotion

### CAREERS IN TECHNOLOGY

- Information Technology Specialist Support
- Web Designer Developer
- CD ROM Designer/Developer
- Digital Design
- CRISCO certified Network Assoc. (CCNA)
- Multimedia Specialist Database
- Database Modeling Design
- ORACLE SQL/Sun Java
- Technology Support
- Administrative Assistant M.O.U.S. Applications

### HIGHLIGHTS

- An outstanding education
- Success by working with specially selected teachers who have an active interest in business and technology in a hands-on environment
- Academic classes centered around business and technologies content and skills
- Study with the newest technology systems
- Opportunities to work with business partners, internships, job shadowing, consultation and apprenticeships
- A course of study to be eligible for Bright Futures Gold Seal and other scholarships
- Opportunities for certification in M.O.U.S. (Microsoft Office User Specialist), A+, CISCO, Networking, ORACLE SQL

