Impact 2018



Opportunity starts here

brighter than ever



why we matter

THE ECONOMIC IMPACT OF

CAREER EDUCATION IN PINELLAS COUNTY



The total annual income of Pinellas Technical College Graduates in their new careers* *Five-year average 2011-2016

WHAT ARE THE FASTEST GROWING JOBS IN PINELLAS COUNTY?

- > Culinarians 3,103 Jobs (Cooks, Food Prep)
- > Nurse Assistants & Practical Nurses **2,517** Jobs
- > Landscaping & Groundskeeping **2,084** Jobs
- Construction 2,017 Jobs (Electricians, Carpenters, Plumbers, HVAC Techs)

> Customer Assistants 1,867 Jobs

Computer Technologists 1,234 Jobs (Programmers, Network Techs, Computer Repair Techs, Tech Support)

> Transportation 907 Jobs (Auto & HD Truck Techs, Auto Body Techs,

Marine Mechanics, Commercial Vehicle Drivers)

THE PROJECTED JOB OPENINGS IN PINELLAS COUNTY FOR THE PERIOD 2015-2023



Pinellas County School Board – Peggy L. O'Shea, Chairperson Janet R. Clark, Carol J. Cook, Rene Flowers, Terry Krassner, Linda S. Lerner, Dr. Ken Peluso Dr. Michael A. Grego, Superintendent

VISION: 100% Student Success MISSION: "Educate and prepare each student for college, career and life." The School Board of Pinelius Coumy, Rorkda, prohibits any and all forms of discrimination and hantssment based on rate, cales, see, religion, national origin, maniful status, age, sexual orientation or disability in any af its programs, services or activities. For more information about career training programs, log on to http://www.pcsb.org/myptc

Don't wait any longer... Opportunity Starts at Pinellas Technical College

Clearwater Campus 6100 154th Avenue N, Clearwater, FL 33760 727.538.7167

St. Petersburg Campus 901 34th Street S, St. Petersburg, FL 33711 727.893.2500



Opportunity starts here





Jakub Prokop, Campus Director

M.Ed., University of South Florida; B.S., Southern Illinois University

Mr. Jake Prokop is a 17 year veteran of Career and Technical Education. Prior to

entering the education arena, he worked in the automotive industry. Mr. Prokop started as an automotive service technology instructor, and then worked as a Career and Technical Education district level employee. He was promoted to assistant director for the technical college and worked in that capacity until being promoted to the director of the **Clearwater** campus of Pinellas Technical College.

Mr. Prokop has a Bachelor's degree in Automotive Service Technology from Southern Illinois University and a Master of Education from the University of South Florida. He has performed dozens of presentations at the national and local level on curriculum design and program development. Mr. Prokop is an active volunteer with multiple non-profit organizations.



Sylester Boe Norwood, Campus Director

M.Ed., Nova Southeastern University; B.S., Alabama A & M University

A veteran of Pinellas County Schools, Mr. Sylester "Boe" Norwood has been with

the district since 1993. Before becoming an administrator in the district, he was a teacher and coach at Gibbs High School. Mr. Norwood began his administrative career at Osceola High School where he was instrumental in creating the first Fundamental High School in the state. He became an assistant director at Pinellas Technical College in 2008 before assuming the director position of the **St. Petersburg** campus in 2014.

Mr. Norwood received his Bachelor's of Science degree in Education from Alabama A&M, Huntsville Alabama and a Master's degree in Educational Leadership from Nova Southeastern University. He has worked closely with community leaders to ensure Pinellas Technical College is focused on programs that are relevant and beneficial to business, the community and students alike.

PINELLAS TECHNICAL COLLEGE

A Message from our Directors...

The faculty, staff and administrators of Pinellas Technical College (PTC) would

like to welcome you to our campuses. A hands-on approach to technical training has proven very successful in teaching the next generation of technicians, nurses, culinary professionals, and others. Our wide selection of programs, along with

experienced, high quality instructors, provide our community with unparalleled training opportunities. PTC facilities boast some of the best training equipment available. Our realworld curriculum is driven by our commitment to learning success. The close relationship that we have with employers throughout the region aids

Pinellas Technical College is the first choice for career and technical training

in successfully matching our students with our business partners.

This ever-changing job market makes it essential for one to acquire the knowledge and skills necessary for careers that are in demand now... and in the future. We provide market-relevant programs for individuals to: prepare for their first career, acquire career-change skills, or advance in their current field. Our faculty and staff will assist you in every possible way as you gain the skills you need for a high quality career. Stop by to tour our facilities, view our meeting spaces, participate in on-campus events and speak with our faculty and staff. **Pinellas Technical College is the first choice for career and technical training.**

Advisory Committees

Pinellas Technical College is on the forefront of training. One of our strongest competitive advantages is that, with many programs lasting approximately a year, the college is able to implement change at a more rapid pace. This ensures that our vital product remains current within the industries we serve. Continual interaction with business and industry is the key. From welding to nursing, and everything in between, each program has an advisory committee that informs the college of current industry trends and needs, as well as provide direction on training and curriculum. Advisory Committee members are representative of some of the best businesses in the Tampa Bay area. The value these community partnerships bring to the college is immeasurable and the list continues to grow each year:

- All Children's Hospital
- Bank of Tampa
- BayCare Health System
- BayCare Home Care
- Brown and Brown
- Centratel
- City of Clearwater
- Clearwater Gas

- Community Health Centers of Pinellas/ Jonnie Ruth Clarke Health Center
- Comprehensive Consultant Services
- Curant Health
- D'Andrea Electric Inc.
- England Brothers
- Florida A & M University College of Pharmacy & Pharmaceutical Sciences
- Flying Locksmiths
- GTE Financial
 - Intrepid Power Boats
- IT Solutions
- Jenergy Air Services
- Juvenile Welfare Board
- Kindred Hospital
- Mill-Rite Woodworking
- Morton Plant Hospital
- Morton Plant-Mease Health Care
- Pinellas County
- Pinellas County School Board
- Pinellas Economic Development Council
- Piper Fire Protection
- Primex
- Sheriff's Alumni...
- Snap on Industrial
- Southern Manufacturing Technologies
- St. Anthony's Hospital
- Suddath Workplace Solutions
- The Flying Locksmiths
- The Medicine Shoppe of Largo
- The Temperature Pros
- Vology
- Wells Builders

What we do

Since 1962, Pinellas Technical College has offered

students first-rate career and technical education on both our Clearwater and St. Petersburg campuses.

Pinellas Technical College's emphasis is on postsecondary education, focusing on over 40 exciting career areas and nearly 60 programs. Current enrollment is approaching 5,000 full-time students.

Pinellas Technical College also offers continuing education courses, life enrichment courses and commercial training services through the Office of Workforce Innovation.

Apprenticeships/Internships

Equally important, as knowing current trends in industry, is the opportunity for our students to get out into the field and hone their craft. One of the most impactful ways this is accomplished is through our many apprenticeship and internship opportunities. Students work on-site in local businesses, contributing as they learn. Our partners can be found all over the Tampa Bay area:

FIREFIGHTER APPRENTICES

- St. Petersburg Fire Rescue
- Pinellas Park Fire Department
- Hernando County Fire Rescue

PLUMBING APPRENTICES

- Feddon Mechanical
- Denny's Plumbing
- Besel Plumbing Inc.
- Johnny Jones Plumbing
- Cornerstone Plumbing
- Fast of Florida Mechanical
- Clearwater Plumbing

PUBLIC WORKS ACADEMY APPRENTICES • City of St. Petersburg

- PHARMACY TECHNICIAN INTERNS
- All Children's Hospital
- BayCare Health System
- BayCare Home Care
- Community Health Centers of Pinellas/ Johnnie Ruth Clarke Health Center
- Kindred Hospital
- Morton Plant Hospital
- St. Anthony's Hospital
- The Medicine Shoppe of Largo

The Pinellas Technical College experience is rich with relevant, stimulating, and challenging career and technical education. Our network of more than 250 business and industry partners serve as advisors for our programs, ensuring they are preparing students for the needs of the current and future work force.

Over 40 exciting career areas, nearly 60 programs and 5,000 full-time students

Each campus is individually accredited by the Council on Occupational Education and the Southern Association of Colleges and Schools. Pinellas Technical College is an alliance member of the Commission of International and Trans-Regional Accreditation. Most Pinellas Technical College programs are also individually accredited or approved by one or more professional accrediting bodies and licensing and certification agencies.

PTC has been a leader in providing career and technical education via distance learning. Through first-class training and support from our highly skilled faculty and staff, graduates are prepared to compete in a global job market.

We are committed to providing quality educational opportunities to meet our students' needs and the needs of business and industry. Employers throughout the Tampa Bay area recognize our Pinellas Technical College graduates as having the qualities, skills, and knowledge necessary for success on the job now and in the future.





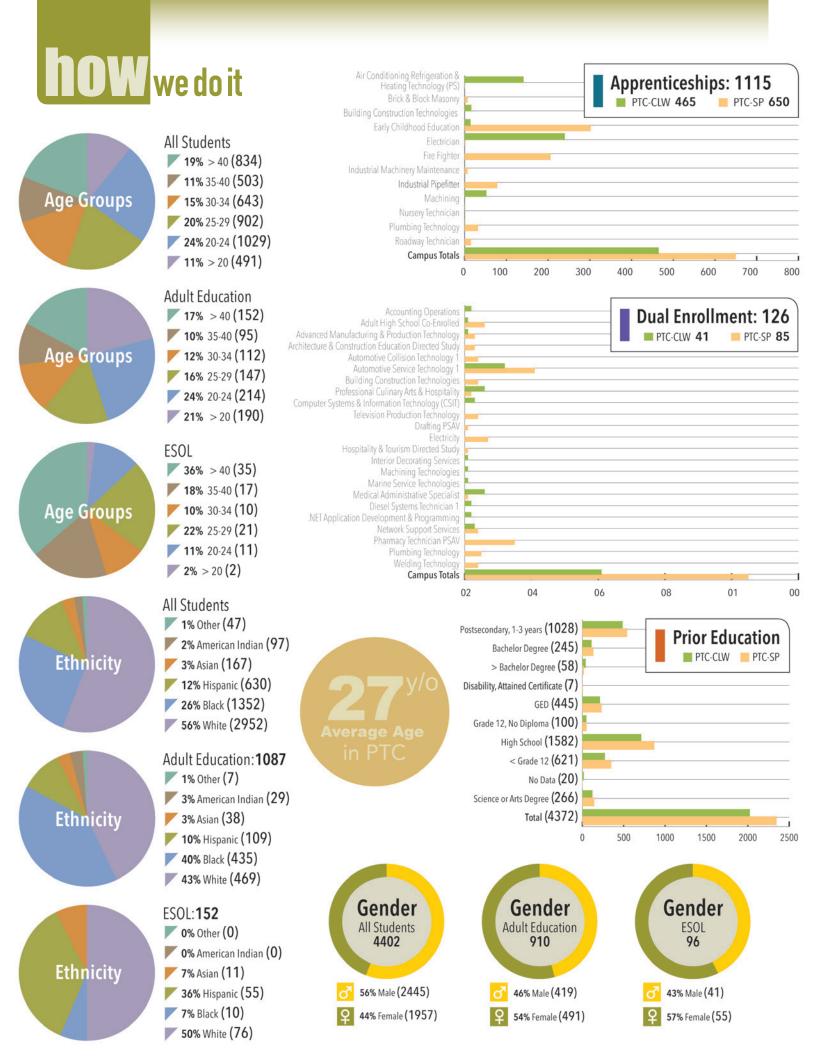












what we've done

"Pinellas Technical College's HVAC Program Earns Excellence Accreditation"

Pinellas Technical College engaged in the highly sought after HVAC Excellence's Programmatic Accreditation process. Dr. James Crisp and Bruce Nelson, M.Ed., CMHE both of HVAC Excellence, were on site September 26, 2017 to grant a 6 year accreditation to Pinellas Technical College.

The accreditation procedure involved reviewing all aspects of the programs' inner workings. Items such as the mission of the program, administration responsibilities, finances and funds, student services, instruction design and program elements, physical facilities, equipment and tools, cooperative training and instructor qualifications were all examined.

"PTC Instructor and Student Receive Prestigious Photography Awards"

Michael Landes, the Commercial Photography Technology program instructor at Pinellas Technical College, not only spends time in the classroom but constantly hones his craft in the field. Mr. Landes was recently awarded for his contributions to the field of photography. He received the 2017 Photographer of the Year and Digital Artist of the Year Awards from the Professional Photography Guild of Mid-Florida. He was also once again honored by the Tampa Area Professional Photographer of the Year Award

Mr. Landes said "One of my greatest joys is sharing my student's success in professional photography competition", said Landes. Kathryn DeYoung, a student in the program, received the 2017 Top Ten Photographers Award from the Tampa Area Professional Photographers Association.

"PTC's Own Laura Kingsland Chosen to Speak at ATA's National Convention"

When the American Trucking Associations Chairman, Kevin Burch, was looking for someone to help guide the future of the trucking industry, he tapped Pinellas Technical College's own Laura Kingsland, a Commercial Vehicle Instructor, to meet with the associations Communications & Image Policy Committee. Ms. Kingsland shared her expertise at ATA's meeting in Orlando on Sunday, October 22nd.

Completion Rate The trucking industry is hoping for some guidance on attracting new drivers. The American Trucking Associations is the leading advocate for the trucking industry. They are committed to developing and advocating policies that promote highway safety, security, environmental sustainability and profitability. Ms. Kingsland is on the forefront of the industry and understands today's needs. Her expertise will help the trucking industry reach a greater audience.

"Hope for Texas and Florida"

Pinellas Technical College (PTC), in conjunction with Operation Float, Love Life Ministries, and Cleanology, delivered much needed supplies to the victims of Hurricanes Harvey and Irma. "I was watching the news and when I saw the devastation occurring there, I knew we had to do something right away" said Boe Norwood, Director of the St. Petersburg PTC campus.

Our students and staff understand the importance of helping others and the value of serving those in need. Donations were collected on both the St. Petersburg and Clearwater campuses. Staff and students alike worked for the days surrounding both hurricanes to collect needed items. Additionally, several community members took time out of their own hurricane preparation to assist in the collection and distribution of these items.

"Boy Scouts Partner with Pinellas Technical College to Earn Welding Badge"

Scouts from local Troop 416, along with their leader Robert Garcia, visited Pinellas Technical College's (PTC) St. Petersburg's campus to help them earn a coveted badge. Scouts spent the day at the college's Welding program where they were able to learn and gain enough experience to earn their badges.

These activities allowed the scouts to engage in several welding processes and successfully obtain their badges. Welding Instructor Garry Peterson was thrilled to have the scouts on campus. "It is so exciting for us here at the college to get a chance to be involved in the community" Peterson said. He is expecting this to be the start of many troops vying for their welding badges.



School Advisory Council (SAC)

The Pinellas Technical College School Advisory Council (SAC) is composed of representatives of business and civic and community organizations; the campus directors; an instructor, a staff member, and student representatives elected by their peers from each campus.

The majority of the members are persons who are not employed by the school district. The composition of the SAC is mandated by the Florida State Statute, Title XLVIII, Chapter 1001.452 to be reflective of the community the school serves. The SAC aids in the annual process of needs assessment, data review, and development of improvement objectives that focus on preparation of students to fill jobs in demand in the community.

In addition to the SAC, each training program has an occupational program advisory committee or apprenticeship committee comprised of professionals working in the area of the specific training program. Input from these committees ensures that desirable, relevant, and current practices are taught for each program.

The SAC and program committees are an extremely important element of Pinellas Technical College's success, bringing the expertise of more than 250 business and professional organizations to the Pinellas Technical College career education mission.

where going

"Pinellas Superintendent chosen as the Florida Association for Career and Technical Education Supt. of the Year" July 17, 2018

Pinellas County Schools Superintendent Dr. Michael A. Grego was selected as the 2018 Florida Association for Career and Technical Education Superintendent of the Year. The announcement was made at the 52nd annual FACTE conference held in Orlando, Florida.



Under Dr. Grego's leadership, Pinellas students are exposed to increased opportunities for career exploration, preparation and investigation. At the district's high schools and technical colleges, academy programs are helping students earn certifications and job skills necessary for success in their desired career fields.

"There is so much value in career and technical education. The district's new technical high school, career academies and programs and STEM clubs are creating new opportunities for students," said Michael A. Grego, Ed.D, superintendent

of Pinellas County Schools. "This award acknowledges the work of the district's hardworking career and technical education teachers and administrators and the progress of our school district growing wthese programs."

Pinellas has seen tremendous growth in industry certifications at all levels. Students enrolled in the district's career and technical education programs have better GPAs, attendance and graduation rates. There are 72 programs (including 40 career academies) in Pinellas high schools that serve more than 22,000 students. Career academies are playing a critical role in closing the achievement gap as well. The district plans to open its first technical high school for the 2018-19 school year.

"Pinellas County High School Seniors Participate in National Technical College Signing Day at Pinellas Technical College"

To get the training they need to be career ready in just a year, 150 of Pinellas county's high schools seniors, converged on the technical college. These students understand that in today's job market those with the skills that employers are seeking immediately are the ones that will end up with jobs right out of school. To show their commitment to that ideal, these students signed their letters of intent.

National Technical College Signing Day is a professional, sports-style signing event where students commit to the technical college. Students were welcomed on each campus by college staff and special guests alike. Each campus held its own event complete with guest speakers, a signing ceremony, and a luncheon provided by the culinary programs. All students were rewarded for their participation with a \$200 scholarship. Additionally, every program offered a \$500 scholarship to one lucky recipient.

"Will Allen Helps Kick off Urban Agriculture Program at Pinellas Technical College"

Situated in the heart of St. Petersburg, Pinellas Technical College (PTC) is growing with the community. PTC is converting an underutilized portion of the campus into an urban agriculture hub. Will Allen of *Growing Power*, and author of *The Good Food Revolution: Growing Healthy Food, People, and Communities* came to St. Petersburg to help harness and guide the tremendous energy and interest growing in urban agriculture. Mr. Allen's expertise is invaluable to our city and his background in implementing training, outreach and technical assistance in developing community food systems provides a perfect template.

The new "Food Systems Center" operates under PTC's Office of Workforce Innovation and will provide a variety of classes based in urban agriculture, food business entrepreneurship, and cooperative development. The center will serve as an innovative hub and will foster continued facilitation of partnerships between local food systems actors.

"New Pinellas Technical College Facility Ushers in the Technical College Renaissance"

The majority of workers in hands-on, skilled industries are aging out of the system. This is a conversation going on all across the country, not just in Florida. In a recent CBS news article, Mark Strassman discussed the worker shortage with Norm Abram of "This Old House" and Mike Rowe of "Dirty Jobs" The need for skilled workers across the country, in many manufacturing and technical industries, is immense.

In an effort to keep pace with the growing need, Pinellas Technical College (PTC) is undergoing a nearly \$20 million dollar renovation of its Clearwater campus, with a renovation of the St. Petersburg campus to be undertaken in the near future.



"Pinellas Technical College ensures students get the training they need for the careers they want. Pinellas County Schools recognizes the value of providing students of all ages with skills they need to be successful and secure high-skill, high-wage jobs. The opportunities created by career technical education improves the lives of students and the economic strength of the community." relayed Superintendent Dr. Grego when discussing Pinellas Technical College. *Source: https://www.cbsnews.com/videos/ rebuilding-americas-pool-of-construction-workers/*

What we impact

Economic Impact — Technical Colleges This college, the teachers here, and the programs provided — are all part of an economic engine for our community.

We are proud of what students are accomplishing on our St. Petersburg and Clearwater campuses.

Collectively, these colleges generate a \$48 million impact on our community each year. This is based on the starting salaries for graduates and the estimated value to our economy from incumbent workers coming to us to improve their job skills.

Little Money + Time = Big Payoff

- Computer Programming instructional cost \$4,200 + 11 mos = Entry-level annual wage of \$79,600
- HVAC Technician instructional cost \$4,757 + 8 mos = Average annual income of \$40,750
- Electrician instructional cost \$5,294 + 12 mos = Average annual income of \$41,690

When you think about that, you see how our technical colleges are the best economic engine we have for the local economy.

- A student in our **Welding program** graduated and went to work for Toledo Scales at \$16.00 per hour, within four months she was promoted and is now making \$28.00 per hour
- A student in our **Plumbing program** graduated and now works for Basil Plumbing and is making \$17.00 per hour, this student can expect to be making \$30,000 -\$35,000 in the next year
- It is common for students in the HVAC program to earn an entry level wage of \$15.00 per hour but several have recently reported back that they were making more than \$40,000 after just one year

We have students arriving with associates, bachelors and graduate degrees - even some students with PhDs. They're looking to create a new career path or advance one they're already on.



Collectively, these colleges generate a \$**48 million impact** on our community each year

AVERAGE

VOCATIONAL CERTIFICATION

WITH PINELLAS

-35

ANNU

Vocational

AUTOMOTIVE

\$**41,1/U**

\$46,320

ELECTRICAL & LECTRONIC REPAIR

\$52,200

\$**42,640**

DEVELOPERS \$63,640

LICENSED NURSE

NFP

REPAIR

CERTIFICATION

ARIES

FOR THE

TECHNICAL COLLEGE:

COMPLETING A



STATE UNIVERSITY YSTEM OF FLORIDA ON-CAMPUS ATTE for fui UNDERGRADUA FLORIDA RESIDEN 2017-18 (AVERAGE PER YEAR) TUITION&FEES \$**5,9**7 **BOOKS&SUPPLIES** ROOM&BOARD \$**10,3**° TRANSPORTATION \$**1,49** OTHER EXPENSES \$**2,79**

Source: Florida Board of Governors, State University System Annual Survey of SUS Institutions

what we deliver

Programs Offered

Pinellas Technical College offers Full-Time Certificate Programs and Apprenticeships at our campuses in Clearwater and St. Petersburg, as well as Online.

Accreditation, Licensing, and Certifying Agencies

PINELLAS TECHNICAL COLLEGE IS ACCREDITED BY

- The Council on Occupational Education (COE), 7840 Roswell Road, Building 300 Suite 325, Atlanta, GA 30350 P: 770.396.3898 or 1.800.917.2081 F: 770.396.3790
- The Southern Association of Colleges and Schools Council on Accreditation and School Improvement (SACS CASI)
 1866 Southern Lane, Decatur, GA 30033 P: 404.679.4500

AS PART OF THE PINELLAS COUNTY SCHOOL DISTRICT, PINELLAS TECHNICAL COLLEGE IS ACCREDITED BY

 AdvancED, the parent organization of the Southern Association of Colleges and Schools (SACS)

PINELLAS TECHNICAL COLLEGE IS AN ALLIANCE MEMBER OF

 The Commission on International and Trans-Regional Accreditation (CITA)

Most Pinellas Technical College programs are further accredited by a professional accrediting body and/or approved by a licensing or certifying agency. THESE PROGRAM ACCREDITATION, LICENSING, AND CERTIFYING AGENCIES INCLUDE:

- Accreditation Council for Pharmacy Education (ACPE)
- American Culinary Federation Education Foundation Accrediting Commission
- American Dental Association, Commission on Dental Accreditation
- American Society of Health-System Pharmacists
- Commission on Accreditation of Allied Health Education Programs Florida Dept of Agriculture and Consumer Services
- Florida Dept of Business and Professional Regulation
- Florida Dept of Highway Safety and Motor Vehicles
- Florida State Board of Cosmetology
- Florida State Board of Nursing
- HVAC Excellence
- National Automotive Technicians Education Foundation (NATEF)
- National Institute of Metalworking Skills (NIMS)

CLEARWATER CAMPUS | Full-Time

- .NET Application Development & Programming (Software Development)
- Accounting Operations
- Administrative Office Specialist
- Advanced Automotive Service Technology
- Automotive Service Technology
- Baking & Pastry Arts
- Barbering (Evening)
- Cabinetmaking
- Child Care Center Operations
- Computer Systems & Information Technology
- Cosmetology
- Diesel Systems Technician
- Electricity
- Interior Decorating Services
- Machining Technologies
- Marine Service Technologies
- Medical Administrative Specialist
- Network Support Services (Day & Evening)
- Practical Nursing
- Professional Culinary Arts & Hospitality
- School Age Certification Training/ School Age Professional Certificate
- Stage ProductionWeb Development (Day & Afternoon)
- Web Development (Day & Atternoon)
 Welding Technology
- Welding Technology
 Welding Technology Advanced
- Welding lechlology Advanced

CLEARWATER CAMPUS | Apprencticeships

- Air Conditioning, Refrigeration & Heating
- Building Construction Technologies (Building
 - Maintenance Repair)
- Electrician (Bay Area Electrical)
- Electrician (Independent Electrical Contractors Apprenticeship)
- Machining

SACSCASI AdvancED Accredited | SACS







ST. PETERSBURG CAMPUS | Full-Time

- Accounting Operations (Evening)
- Administrative Office Specialist (Evening)
 Advanced Manufacturing
- Advanced Manufacturing & Production Technology
- Air Conditioning, Refrigeration
 & Heating Technology
- Automotive Collision Technology Technician
- Automotive Service Technology
- Baking & Pastry Arts
- Building Construction Technologies
- Child Care Center Operations
- Commercial Class B Driving
- Commercial Photography Technology
- Commercial Vehicle Driving
- Cosmetology
- Dental Assisting
- Drafting
- Early Childhood Education
- Electricity
- Facials Specialty
- Jewelry Making & Repair
- Medical Administrative Specialist
- Medical Coder/Biller
- Medical Record Transcribing/ Healthcare Documentation
- Nails Specialty
- Network Support Services
- Pharmacy Technician
- Plumbing Technology
- Practical Nursing
- Professional Culinary Arts & Hospitality
- Public Works
- School Age Certification Training/ School Age Professional Certificate
- Surgical Technology
- Television Production Technology
- Welding Technology
- Welding Technology Advanced

ST. PETERSBURG CAMPUS | Apprencticeships

• Early Childhood Education

Industrial Pipefitter

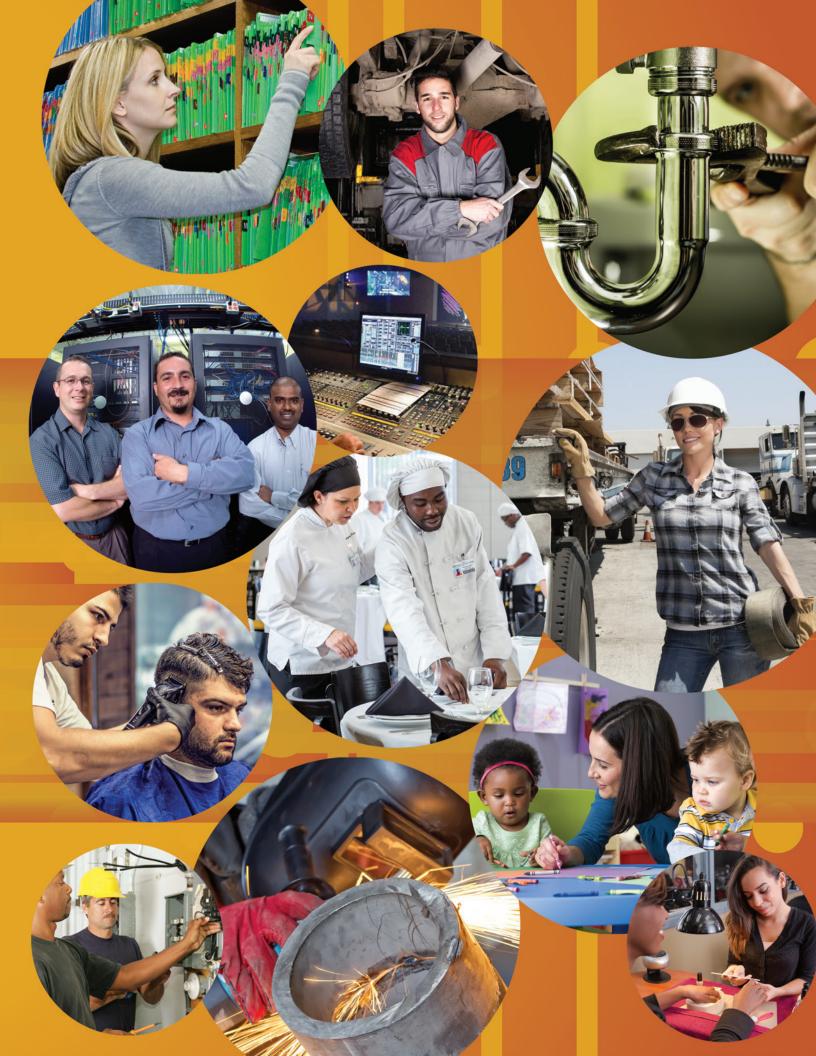
Plumbing Technology

Roadway Technician

Fire Fighting

•

• Industrial Machinery Maintenance



Impact 2018



myptc.edu

 CLEARWATER CAMPUS
 727.538.7167

 ST. PETERSBURG CAMPUS
 727.893.2500

Accredited by: Council on Occupational Education 7840 Roswell Road, Building 300, Suite 325 Atlanta, GA 30350 | 770.396.3898 | 800.917.2081

The School Board of Pinellas County, Florida prohibits any and all forms of discrimination and harassment based on race, color, sex, religion, national origin, marital status, age, sexual orientation, or disability in any of its programs, services, or activities.



MISSION

Provide students the opportunity to develop national workplace competencies to fill the needs of business and industry.

VISION

Our community's first choice for workforce training.