

ACTIVITIES AND CLUBS

While enrolled in this magnet program, students have the opportunity to participate in the following activities and clubs:

- Future Business Leaders of America (FBLA)
- Fellowship of Christian Students
- Gay/Straight Alliance
- JROTC Color Guard
- JROTC – Torch Club/Drill Team
- Key Club
- Principal's Multicultural Advisory Committee
- National Honor Society
- PCCA Dance Club
- PCCA Music Guild
- PCCA Vocal Music Guild
- Campus Crew
- SADD
- Student Government
- Thespian Troupe 3278
- Thespian Troupe 3756 (PCCA)
- Yearbook
- Youth Crime Watch Program (Glad Patrol)
- Mu Alpha Theta
- Rho Kappa
- Marching Band
- Year-round Athletics

what is a magnet?

Magnet programs focus on a certain theme with specialized curriculum in areas such as arts, communication, science and technology, and gifted studies. Some programs have eligibility requirements. Students living anywhere in the county may apply.



POINTS OF PRIDE

- Center of Excellence
- Eligibility for Florida Bright Futures/Gold Seal Scholarships
- Job Shadowing
- Internship Opportunities
- FBLA State Competition Winners
- FBLA National Competition Winners
- BETA graduates are employed by Pinellas County Schools Technical Support Department, Bright House Networks, and Tech Data
- Industry Certifications

HOW TO APPLY

Students living anywhere in the county can apply to this magnet during the designated application period. Please check the district website at www.pcsb.org and click on Student Reservation System. There are entrance criteria to apply for this magnet program.

TRANSPORTATION

Arterial bus transportation (buses that operate on main roads with a limited number of stops) is provided to students who live more than two miles from the school. Magnet bus stop locations may require that parents drive their children to and from the stop.



OUR MISSION

BETA students will thrive in a safe learning environment that provides opportunities for highest student achievement through the completion of chosen pathways, internships, and industry certifications leading to careers and/or postsecondary education.



CENTER OF EXCELLENCE
Certifying A Future.

Gibbs High School

Business, Economics, Technology Academy

850 34th Street South, St. Petersburg, FL 33711
www.gibbs-hs.pinellas.k12.fl.us
 (727) 893-5452 ext. 2033
www.beta-gibbs.pcsb.org



Vision: 100% Student Success

Mission: "Educate and prepare each student for college, career and life."

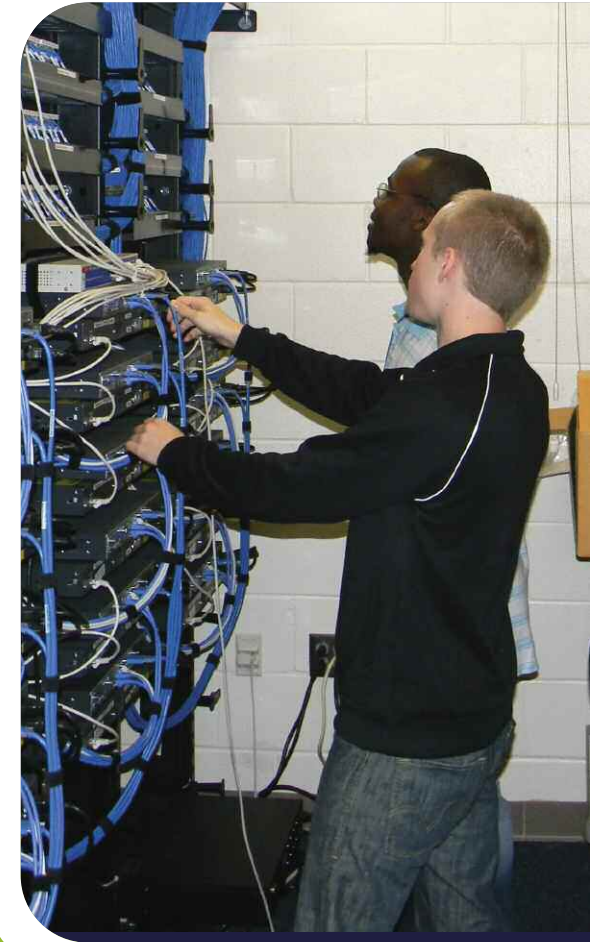
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www.pcsb.org

Brochure information is subject to change

REVISED NOV. 2014

BETA Business, Economics and Technology Academy



GIBBS HIGH SCHOOL



look • explore • discover

ABOUT US

Gibbs High School houses the Business, Economics, and Technology Academy (BETA). BETA is a career academy in which instruction is centered around business and technology systems. The program allows students to acquire knowledge and skills for immediate job placement upon graduation as well as fulfilling requirements for college entrance. BETA is a four-year program designed to immerse students in a comprehensive high school curriculum that blends business concepts, current technology skills, economic theories, business and industry identified worker competencies, and global marketplace awareness with traditional academic courses. BETA students will have an opportunity to earn industry certifications recognized around the world.

areas of study

BUSINESS, ECONOMICS, TECHNOLOGY ACADEMY

BETA provides students with four years of instruction that blends business and technological skills and knowledge into their academic courses. Each student selects a "pathway." Pathways of study are:

- Business Supervision and Management
- Digital Design
- Network Support Specialist (Cisco)
- Digital Media Technology
- Game/Simulation/Animation Visual Design

Students will prepare to continue their education in a post secondary institution, to enter a variety of business related career positions, or to enter the military while fulfilling all academic requirements for graduation. BETA's instructional activities are designed to prepare students for the challenging careers of the 21st century.

The program also offers students opportunities for career shadowing, consultation, internships, and work experience with business partners.

ADMISSIONS CRITERIA

- Students who are interested and serious about a career in business or technology must complete an application using the Student Reservation System located on the district website: www.pcsb.org
- Have good discipline and excellent attendance
- Have a GPA of 2.3
- A cover letter

*NOTE: An interview with the BETA staff may be required for final placement.

After successful completion of a chosen pathway and related postsecondary education or training, students may choose to enter careers such as:

CAREERS IN BUSINESS

- Business Administration
- Entrepreneurship
- Customer Service
- Management and Supervision

CAREERS IN TECHNOLOGY

- Network Administration/Implementation
- Multimedia Design and Development
- Graphic Design
- Application Development
- Help Desk and Technical Support
- Digital Media Technician

INDUSTRY CERTIFICATION

- Cisco Certified Entry Network Technician
- Adobe Certified Associate Photoshop
- Adobe Certified Associate Flash
- Adobe Certified Associate Dreamweaver
- Microsoft Office Specialist
- Microsoft Technology Associate Networking Fundamentals
- National Professional Certification in Customer Service
- Comp TIA A+
- Comp TIA Network+

**Electives include specialized courses offered by the Academy or see "Gibbs High School Curriculum Guide."*

HIGHLIGHTS

- Success by working with specially selected teachers who have an active interest in business and technology in a hands-on environment
- Academic classes are integrated with business and technology content and skills
- Students will study with the newest technology systems
- Students have opportunities to work with business partners and participate in internships
- Students are eligible for Bright Futures/Gold Seal and many other scholarships
- Opportunities for industry certification
- College tours and trips
- Field trips to pathway-relevant locations for experiential learning

