



WHERE IS THE GRAPHIC ARTS ACADEMY?

The program is located at Dixie M. Hollins High School, 4940 62nd St. N, St. Petersburg. Dixie has a rich tradition of technical and vocational programs. It serves a culturally diverse population and has a print shop that has ranked first in the state for several years. The school meets all student needs by offering standard, honors and advanced placement courses.

Students may participate in all extracurricular activities and athletics offered by the school while enrolled, as long as they meet the athletic and academic requirements.



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Graphic Arts Academy

DIXIE M. HOLLINS HIGH SCHOOL



Graphic Design, Printing, Web Design and Digital Design

CAREER ACADEMY

CENTER OF EXCELLENCE

Certifying A Future.

ESTABLISHED MAY, 2010

program of study

WHAT IS A CAREER ACADEMY?

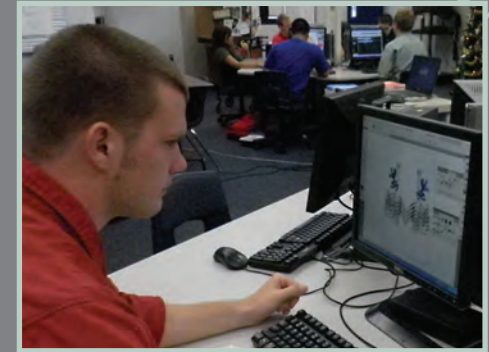
A career academy is a program in which course work instruction is centered on an industrial or occupational theme, such as business, finance and/or technology systems. The academy provides students the opportunity to acquire knowledge and skills for immediate job placement following graduation, as well as fulfilling requirements for entrance into college.

WHAT CAN BE ACHIEVED IN THE PROGRAM?

- An outstanding education
- Success by working with selected teachers who have an active interest in graphic arts in a hands-on environment
- Learning new graphic arts content and skills in academic classes
- Opportunities to earn industry recognized Adobe and Microsoft certifications.
- Access to the same graphic arts equipment used in the industry today
- Opportunities to work with business partners, internships, job shadowing, consultation and apprenticeships
- Eligible for Florida Gold Seal for Bright Futures and other scholarships
- Leadership development through career technical student organizations

WHAT IS A GRAPHIC ARTS PROGRAM?

A graphic arts program provides students with four years of instruction blending graphic arts and technology. Majors concentrate on printing, graphic design as well as web and digital technology. While fulfilling graduation requirements, students will prepare to enter a variety of graphic arts careers and to continue their education. Specially selected teachers who have an active interest in the graphic arts career fields teach the academy classes. The curriculum relates to the career goals of each student. Classes are taught in computer labs, the commercial art lab or print shop. Students and teachers work closely together with business partners who provide consultation, job shadowing and apprenticeship opportunities. Successful completion of this program will allow students to be eligible for the Florida Bright Futures scholarships and other scholarship opportunities. The program also provides the courses necessary to further their education to those students who desire it. Pinellas County Schools is proud to offer this unique high school program designed to prepare students for the challenge of the 21st century graphic arts careers.



WHAT ARE THE CAREERS FOR WHICH YOU WILL BE PREPARED?

Graphic/Digital/Web Design

- 3-D Modeling and Animation
- Advertising artist
- Digital production artist
- Digital designer
- Interactive Media designer
- Illustrator
- Media designer
- Technical designer
- Web page developer

Printing

- Bindery operations
- Computer operator
- Camera operator
- Film assembly
- Plate making
- Offset press operator
- Supply and paper sales
- Silkscreen operations

