### **POINTS OF PRIDE**

- Named best elementary school newspaper in the nation by Weekly Reader and TIME/TIME for Kids
- Community partnerships with:
  - Eckerd College, Center for Career Planning and **Applied Learning**
  - The Tampa Bay Times
  - The University of South Florida journalism program
  - The Studio@620

# **HOW TO APPLY**

Students living anywhere in the county can apply to this school during the designated application period. Please check the district website at www.pcsb.org for more information. There are no entrance criteria to apply for this magnet school.

## **TRANSPORTATION**

Arterial bus transportation (buses that operate on main roads with a limited number of stops) is provided to students who live more than two miles from the school. Magnet bus stop locations may require that parents drive their children to and from the stop.



# **OUR MISSION**

The mission of Melrose Center for Journalism and Multimedia is to increase achievement and lifelong learning by providing a safe, positive and challenging environment to develop responsible citizens and lifelong learners.



Melrose Elementary
Center for Journalism and Multimedia

1752 13th Ave. S St. Petersburg, FL 33712 www.melrose-es.pinellas.k12.fl.us (727) 893-2175



www.pcsb.org

The School Board of Pinellas County, Florida, prohibits any and all forms of discrimination and harassment based on race, color, sex, religion, national origin, marital status, age, sexual orientation or disability in any of its programs, services or activities.

Brochure information is subject to change.

# **Center for Journalism** and Multimedia

**ELEMENTARY** MELROSE







**MAGNET SCHOOLS & PROGRAMS** LOOK • EXPLORE • DISCOVER

# look-explore-discover

### **AROUT US**

Students with digital cameras in hand document the action at Melrose. Students with notebooks scour the school for news – jotting down information, doing interviews and writing stories on netbooks that are part of school's 1 to 1 laptop program – every student in grades Kindergarten though 5th are provided their own NetBook Laptop. They hold press conferences with the mayor at City Hall and school board members. And, to get a sense of how a real newsroom works, they visit the *St. Petersburg Times*. At Melrose Elementary, students get hands-on experience that prepares them to be better writers, communicators and informed, involved citizens.

Melrose Elementary is a Title I school. Title I is a federally funded program available to schools with a high percentage of students eligible for free and reduced lunch. These funds are used to enhance student achievement — providing teaching partners, reading and math programs, technology, professional development and parent workshops/training.



Magnet programs focus on a certain theme with specialized curriculum in areas such as arts, communication, science and technology, and gifted studies. Students living anywhere in the county may apply.

# areas of study REPORTING, PHOTOGRAPHY

The journalism magnet program at Melrose is led by journalists-in-residence. Students become real reporters and photojournalists. They write stories and edit their photos and videos in a classroom set up like a real newsroom. Students edit stories, write headlines and sell ads for their newspaper, the *Manatee Messenger*, which was named the best elementary school newspaper in the nation in 2004 by *TIME/TIME for Kids* magazine and 2007 and 2009 by *Weekly Reader*. In 2010, the *Manatee Messenger* was given a

"Sustained Excellence" award by *Weekly Reader*. Students also produce a morning news program, participating in everything from being on-air anchors to research to writing scripts to operating cameras and sound boards. Kindergarten students attend journalism once every other week. Grades 1 through 5 students at Melrose have journalism class once a week, and every student in the school contributes to the newspaper, which comes out three times a year, and the website, which is updated monthly. Students also have an

opportunity to participate in a community project where their stories, photos and multimedia pieces will be displayed at an annual exhibit at a downtown art gallery.

The teaching staff at Melrose is highly qualified and participates in reading and math training on a continuous basis. Our on-site coaches provide support and mentoring to new and veteran staff members.





# **HIGHLIGHTS**

- Publication of the *Manatee Messenger*, the student newspaper
- Students participate in a community project that results in their stories, photos and multimedia pieces being displayed at an annual exhibit at a downtown art gallery.
- TV and video production studio with live broadcasts by students
- Book clubs and *Battle of the Books* teams
- Girlfriends
- 5000 Role Models
- Multicultural Club