

# QUARTER 1 UPDATE

## STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION OBJECTIVE 11: DEEPEN AUTHENTIC ENGAGEMENT WITH FAMILIES DISTRICTWIDE



Progress: July 2024 - September 2024



### OBJECTIVE 11 STRATEGIES IN ACTION

#### Family and Community Events

The district hosted **27 community events** to encourage parent participation in mentoring, volunteering, and school engagement. Additionally, district staff engage in ongoing quarterly meetings with community groups and municipalities to enhance collaboration and garner feedback.

#### Volunteer Engagement

The district has increased the number of **active volunteers to 19,349**, which is a **6% increase** compared to the first quarter of the 2023-24 year. This year, these volunteers have contributed nearly **25,000 hours** of service, adding a **value** of more than **\$800,000** to PCS schools and students.

#### Parent Masterclass on the PSAT

PCS conducted **three** fall sessions of the **PSAT Parent Masterclass**, which highlighted the significance of the PSAT/SAT for their children, provided details on testing opportunities, and encouraged student participation in upcoming fall PSAT prep sessions.

### FAST FACTS



#### Community Events

Strategic Partnerships staff participated in **77 community events** hosted by community organizations, including community forums, workshops and trainings.



#### Mentors

A total of **1,156 mentors** actively meet with **2,149 students** to encourage and support their success.

### PRESENTATIONS OF PROGRESS

What's New for the 2024–25 School Year, July 2024

### COMMUNICATION CORNER

ESOL Community Resource Fair

Family Friendly Business of the Year



# QUARTER 1 UPDATE

## STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION OBJECTIVE 12: LEVERAGE PARTNERSHIPS THAT SUPPORT STUDENT SUCCESS



Progress: July 2024 - September 2024



### OBJECTIVE 12 STRATEGIES IN ACTION

#### School Board Legislative Platform

The school board developed its annual legislative platform and shared it to inform the statewide school board legislative platform. The platform **advocates for PCS students and staff**, outlining the board's position on various education issues to be discussed **at the state level** during legislative sessions.

#### STEM Center with Ark Educate

The district is collaborating with ARK Educate to develop a **STEM center** for students districtwide.

#### City of St. Petersburg

Mayor Ken Welch is encouraging **City of St. Petersburg** employees to mentor PCS students by providing them with one paid hour each week for mentoring. St. Pete and PCS hosted a celebratory **Mentor Match** ceremony to pair the city's **first 50 mentors** with their PCS mentees.

#### Great Explorations

PCS expanded its partnership with Great Explorations Children's Museum to create hands-on interdisciplinary STEM trunks. In the first quarter, **over 3,000 students** participated in an experience that included using digital microscopes, reading, practicing FAST-style ELA questions, applying math concepts, and reading maps.

### FAST FACTS



#### PCS Partners

The district has established partnerships with **eight new community partners** to provide support resources for students, staff, and schools.



#### Referendum 2024

The Pinellas Education Foundation and community partners successfully advocated to increase the public schools' ad valorem property tax to one mill, which Pinellas County residents approved on November 5, 2024.

### PRESENTATIONS OF PROGRESS

[What's New for the 2024–25 School Year, July 2024](#)

### COMMUNICATION CORNER

[Referendum Flyer 2024](#)

[Referendum Video 2024](#)

[Pinellas County Schools Referendum 2024](#)

[ChangeMakers: Champions of Education](#)

[Independent committee sees Referendum funds in action at Gibbs High](#)

[City of St. Petersburg Employees commit to mentoring PCS students](#)



# QUARTER 1 UPDATE

**STRATEGIC PRIORITY 5: STRONG CONNECTIONS AND COMMUNICATION**  
**OBJECTIVE 13: DELIVER ENGAGING AND CONSISTENT COMMUNICATIONS TO ALL STAKEHOLDERS**



Progress: July 2024 - September 2024



## OBJECTIVE 13 STRATEGIES IN ACTION

### Strategic Plan Community Dashboard

The district introduced the **Strategic Plan Community Dashboard**, an interactive online tool that presents complex data clearly and visually. This tool helps stakeholders understand and **track the progress** of district objectives. **Quarterly reports** further enhance the dashboard by detailing the **key strategies and initiatives** driving the outcomes.

### Community Connections

PCS welcomed the community to engage with the school board, superintendent, and district leaders during two **Listen and Learn** sessions in July and September. The topics and feedback discussed are used to **inform continuous improvement** efforts.

### Expanding Digital Engagement

PCS expanded its multimedia production from podcasts about teaching to include showcasing alumni and athletic contests spanning 40 years on YouTube. The PCS Games of the Week have nearly **2,000 views on YouTube and over 5,000 on social media**.

### TogetherPCS Alumni Spotlights

The **TogetherPCS Newsletter** features **alumni spotlights**, the most recent editions including East Lake High School alum and director of St. Anthony's triathlon **Patrick McGee**, Lakewood High School alum and Miami Dolphins offensive lineman **Isaiah Wynn**, and Osceola High School alum and first-year PCS teacher **Madison Cossairt**.

## FAST FACTS



### Engaging with Stakeholders

PCS website interactions increased by **more than 40%** year over year during the Back to School and Power Up Learning campaigns in August.



### TogetherPCS Newsletter

**Nearly 9,000** stakeholders are subscribed to receive the monthly newsletter.

## PRESENTATIONS OF PROGRESS

[What's New for the 2024–25 School Year, July 2024](#)

[Listen and Learn, July 2024](#)

[Listen and Learn, September 2024](#)

## COMMUNICATION CORNER

[Finding Joy Podcast](#)

[AHA Moments Podcast: Conditions for Learning](#)

[Classic Game of the Week](#)

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