



Dear East Lake Middle School PTA,

Thank you for participating in the 2017-2018 School of Excellence program.

We are pleased to recognize your hard work and achievements with the 2018-2020 [National PTA School of Excellence](#) designation!

Congratulations on earning this prestigious recognition, which symbolizes your incredible work as national leaders in developing strong family-school partnerships.

Enjoy celebrating your achievement!

- Use our digital [Celebration Kit](#) to **host a celebration event** and **promote** this amazing honor to your school community, [state PTA](#), community members and local press.
- **Share your celebration stories** with us on [Twitter](#) and [Facebook](#) by tagging @NationalPTA and using the hashtags #PTAExcellence and #PTAProud so we can celebrate with you.
- Tune in to [Facebook](#) on August 15 to see if your work as a 2018-2020 School of Excellence designee won your PTA the [Phoebe Apperson Hearst Award](#).
- Throughout **the year, National PTA** will celebrate our Schools of Excellence through social media, digital publications, training events and advocacy efforts. Stay in the know by signing up for [National PTA's newsletters](#).

As we look to improve our programming, we'd love your feedback. If you have not done so already, please take a few minutes to share your experience with the School of Excellence program by taking this [survey](#).

Congratulations once again on this tremendous accomplishment!

Questions? Or want to share your celebration plans? Email Excellence@PTA.org or call (800) 307-4782.