

CABAM Vision

To provide students with rigorous and relevant business concepts and skills, through education, and experiences that are vital for success in life.

CABAM Values: **“PRIDE³”**

PROFESSIONALISM

RESULTS

INTEGRITY

DIVERSITY

EDUICATION

ENGAGEMENT

EXCELLENCE

2023–2024 **EXPERIENCES & OPPORTUNITIES**

Professional Dress Days
Quarterly

Job Shadowing
Fall & Spring

CABAM Senior Field Trip
(Disney Imagination Campus)
Spring

Annual Business Trip
Spring
Guest Lecture Series
Fall & Spring

Career & College Fair

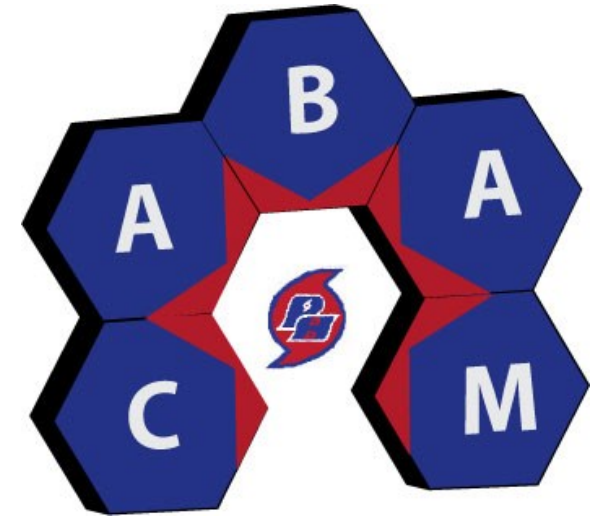
Business Field Trips

Develop Soft Skills

Networking Activities

**Community Service Projects/
Bright Futures Hours**

Career Academy of Business Administration & Management



CABAM Mission
“Empowering Success”

PROGRAMS

BUSINESS MANAGEMENT & ANALYSIS

Accounting Applications (H)
Business & Entrepreneurial
Principles (H) (C)
Legal Aspects of Business (H)

DIGITAL DESIGN (C)

Digital Design 1-4 (H)

HOSPITALITY & TOURISM MANAGEMENT

Introduction to Hospitality &
Tourism (C)
Technology for Hospitality &
Tourism
Hospitality Marketing &
Management (H)
Hospitality Internship

RECREATION, ENTERTAINMENT & SPORTS MARKETING

RES Essentials
RES Applications
RES Marketing & Management (H)
RES Internship

TELEVISION PRODUCTION

Digital Media Technology 1-4 (H)

COMPUTER SCIENCE PROGRAM

Foundations of Programming (H)
AP Computer Science Principles
AP Computer Science A

The Career Academy of Business Administration & Management at Palm Harbor University High School

Check us out on PHUHS.org

**The Career Academy of Business
Administration and
Management is a career/college
preparatory program which
provides students with the
opportunity to learn practical
business skills, earn industry
certifications & college credits.**

**CABAM will give you a head
start on college & careers in high
skill, high wage, and high
demand areas.**

(CABAM is not a magnet program and is
only available for students enrolled at Palm
Harbor University High School.)

*H = Honors Level Course
C = Students can earn College Credit through SPC
for successful completion of course.
S = Semester Course*

ADDITIONAL COURSES

DIGITAL INFORMATION TECHNOLOGY (C)

PERSONAL FINANCIAL LITERACY (S)

BUSINESS EDUCATION DIRECTED STUDY

For Senior program completers only

BCE—ON THE JOB TRAINING

Clubs & Organizations

**FUTURE BUSINESS LEADERS OF
AMERICA**

Open to all PHUHS students.
Develop leadership & Communication
skills, learn about business.
Competitions & Cool Trips

NATIONAL TECHNICAL HONOR SOCIETY

Grades 10-12
3.0 overall GPA/3.5 CTE GPA
Enrolled in a CTE program

GIRLS WHO CODE

