

Greetings Dolphin Community!

The purpose of a logo is to provide a means to identify while communicating the brand's important messages and values. As I began to transition as the newly appointed Principal, I had the privilege of having one on one conversations with each Dolphin staff to learn more about the treasure we know as Lakeview. During these intimate conversations the culture of Lakeview began to speak. The patterns that emerged were those of family, the significance of the relationship between school and home, and being recognized as the little school with the big heart. These ideas became the foundation of our new logo. As you can see, we have transitioned from one to two dolphins in the shape of a heart. These dolphins represent the interrelation of school and home surrounded by the uniqueness of Lakeview, *The Little School with the Big Heart*. We trust that you will cherish this refreshed logo and help to maintain consistency in communication and branding.

We have a year of excitement and learning ahead!

Principal Moses

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HAPPY BIRTHDAY

