
Independent Citizens Referendum Oversight Committee (ICROC)

2016-2017 Annual Report to the Pinellas County
School Board and the Citizens of Pinellas County



Independent Citizens Referendum Oversight Committee

Mike Meidel, Chairman 2016–2017

Pinellas County Economic Development Council

Keisha Bell

Concerned Organizations for Quality Education for Black Students (COQEBS)

Martha Folwell

League of Women Voters

Melissa Honeycutt

Pinellas Realtor Organization

Denise Hurd

Pinellas County SAC Association, Inc.

Linda Kearschner

Pinellas County Council of PTAs (PCCPTA)

Mitch Lee

Pinellas County Education Foundation

Melissa Honeycutt, Chairman 2017–2018

The referendum website is www.pcsb.org/referendum

Executive Summary

On Nov. 2, 2004, the citizens of Pinellas County voted to increase the ad valorem millage one-half mill for necessary operating expenses including funds to recruit and retain quality teachers, enhance reading programs, supplement music and art classes, and provide up-to-date supplementary instructional resources and technology covering the period from July 1, 2005 – June 30, 2009. On January 29, 2008, November 6, 2012, and again on November 8, 2016 the citizens of Pinellas County approved the continuation of the Ad Valorem Tax Referendum.

The school board established specific target areas for the expenditure of these funds and a process for allocating the referendum dollars, outlining clear parameters for both monitoring and reporting expenditures to the public. An oversight committee of seven community members was formed to meet the requirements of the ballot language. The committee's purpose is to monitor the expenditure of referendum dollars. The committee known as The Independent Citizens Referendum Oversight Committee (ICROC) functions as an advisory body to the school board. The committee reviews quarterly expenditure reports that detail the items purchased by the specific program areas of teacher compensation, reading, visual arts, music textbooks and technology. In addition, narratives are examined that further specify the use of the funds in each of the program areas and the schools benefiting from the expenditure of these funds.

The additional funding provided by the referendum is intended to enhance program initiatives, update equipment, and update classroom materials that will enrich student learning. These funds will not be used as replacement dollars for existing department budgets.

Because of the support of Pinellas County taxpayers through approval of the referendum, the school system was able to allocate \$30.1 million in the 2016-2017 school year to focus on retaining and recruiting great teachers. Pinellas County Schools has expended the tax referendum money by increasing teacher pay, supplementing reading programs, enhancing music and art class materials, and by providing up-to-date materials and technology services.

Visual Arts Department:

The referendum plan focuses on the enhancement of K-12 visual arts programs in the district by providing funds for art supplies, materials, furniture, equipment, technology, field trips, student summer camps, training, and support. All elementary, middle, and high school art programs received funds for classroom art supplies and materials as well as funds to purchase books aligned to the visual art curriculum.

Class sets of Scholastic Art magazines were provided to all elementary, middle, and high school art classrooms.

Twenty-six schools received art equipment and/or furniture.

Eighteen schools received color printers, 19 new visual arts teachers received a laptop, 15 visual arts teachers received iPads and 17 received a camera, tripod and light kits.

One high school visual arts classroom received a visual arts computer lab. Five middle school visual arts classrooms received a 40-unit iPad lab for visual arts. Seven elementary school

visual arts classrooms received a 30-unit iPad lab. Two elementary visual arts traveling 30-unit iPad labs were purchased to provide district wide.

One hundred fifty-nine field trips were funded for 10,972 students to local art museums and galleries. Twenty-two elementary schools were visited by the “Dali on the Fly” art mobile, co-sponsored by the Dali Museum.

Seven digital arts camps (one-week sessions in June 2017) were held for 219 students in grades 4-8. Thirty visual arts teachers provided instruction in making digital drawings and paintings, taking digital photographs, making comic art and storyboarding, as well as producing stop-motion animation movies.

Sixty-three visual art teachers attended the Florida Art Education Association annual conference. Fourteen high school visual art teachers attended Advanced Placement Art Studio training. Eighteen visual arts teacher trainings were held totaling approximately 135 hours of professional development including the following; Visual Arts Assessment of Student Work, Davis Digital Online Textbook PLC, Secondary Digital Arts Lab Strategies, Elementary Digital Arts Lab Strategies, iPad Art Lab Orientation (for Traveling Labs), Visual Arts Curriculum Strategies, ArtTIP (Art Technology Integration Program) , AP Art Studio PLC, iPad Art Teacher Study and Follow-up, Smartboard for Art Teachers . ArtTIP Refresher, Photographing Student Artwork, Elementary Student Art Exhibitions, Middle School Student Art Exhibitions, High School Student Art Exhibitions, and Digital Classroom Management in Art.

Two Visual Arts Coordinators for Technology Integration provided support and services for 155 visual arts teachers to integrate the full use of technology for visual arts curriculum and instruction. For a more detailed report including expenditures, see pages 6-10.

Performing Arts Department

Sixty-six elementary classrooms received funding for instruments, equipment, and supplies based on specific needs and requests. These requests included music instruments and supplies, Orff-instruments, World Drumming instruments, sound equipment, and large purchases such as choral risers. Fifty-six elementary teachers attended Florida Music Educators Association (FMEA) professional development training. Referendum funds were used to support the Pinellas County Elementary Music Cadre, an initiative to support new Pinellas teachers, as well as support elementary trainings for all teachers. Funds were used to align curriculum resources to new elementary music textbook adoption. Instrumental programs at all levels were reimbursed for rental fees waived for students on Free and Reduced Lunch. These funds are being used to repair and replace instruments. Referendum funds supported a second middle school all county honor band which was developed to support the growth of the instrumental program. Two schools completed their orders for band uniforms and two schools are in the processing of purchasing uniforms. All high school band programs received funding to offset the costs for auxiliary staff members. Funds were allocated to seventy-two secondary classrooms for music, supplies, equipment, accompanists, and other support based on specific needs and requests. Three of our originally renovated high school auditoriums were evaluated for replacement and repair of equipment. Seventy-five secondary teachers attended professional development provided by the Florida Music Educators Association (FMEA) and sixteen attended training provided by Florida Association of Theatre Educators (FATE). The shared choral instructor (shared between Bay Point Middle School and Lakewood High School) and the part-time choral position at Morgan Fitzgerald is funded with referendum dollars. The initiative to rebuild strings programs that was cut in the early 1990s continues with programs at

thirty-eight schools. In partnership with The Florida Orchestra, referendum funds were allocated to support the innovative and well-received Florida Teaching Artist. Referendum funds were also used to support guitar programs in middle and high schools. Performing arts funds used to support music technology have transformed music education in Pinellas County. Approximately one hundred-fifty-five teachers have participated in extensive Technology Institute for Music Education Certification (TIME) training to date. Eighteen schools continued to pilot the cutting edge on-line Music First program. Pinellas County Schools continues to partner with community arts organizations to bring artists into schools and to provide field trips to extend classroom learning. For a more detailed report including expenditures, see pages 11-20.

Digital Learning Department:

The referendum technology funds provide the purchase, installation, and professional development for SMART interactive whiteboards, projectors and software. The long-term goal of the technology referendum is to provide every classroom and teacher with interactive technologies for curriculum delivery. This tool engages students in interactive lessons and digital content. There were 471 SMART Boards or interactive projectors installed at 49 schools across the district during the 2016-2017 school year. Teachers are encouraged to participate in professional development to learn how to use the software, share lessons and receive feedback from others. The guiding principles of the Referendum SMART Board Project drive the plan. First, the project must address student achievement. Second, it must involve teacher training in using their SMART technology. Third, the project provides on-going support.

Due to the constant changes in technology and the large number of classrooms in Pinellas County Schools, the recommendation for a multi-year project to update all classrooms was developed. An advisory team considers district needs and future expenditures and reviews the technology referendum projects at least once per year. Four referendum Technology Integration Coordinators are responsible for the creation and delivery of the training for teachers receiving interactive technology. In addition to supporting the SMART project, the Technology Integration Coordinators have taken a leading role in providing professional development for the implementation of Microsoft Office 365 tools and other interactive applications to support teaching and learning. In addition to working with teachers and administrators throughout the school year, during the summer of 2017, the Digital Learning team engaged 311 teachers across all grade levels in professional development.

Additional technology referendum projects include the purchase of curriculum software, such as SMART Notebook, NearPod, BrainPop and NetSupport. These applications are interactive and assist teachers in building dynamic, engaging lessons plans and work well with the SMART Board. For a more detailed report including expenditures, see pages 21-24.

Elementary Reading and Language Arts Department:

The Elementary Reading Referendum funds continued to enhance literacy instruction in all 77 elementary schools as well as exceptional education schools. Teachers in all grade levels received a wide variety of reading materials including literary and informational books, multiple copies of texts for students to mark on, as well as leveled books to support differentiated instruction. Schools also received texts aligned to content areas such as science and health. These texts were hand selected by the content area specialists to enhance literacy and content knowledge. Referendum funds were allocated to support a range of readers, but were especially targeted toward our youngest readers. Second grade teachers received an

assessment kit full of books and materials to accurately assess our early readers in order to plan for targeted instruction. Kindergarten teachers received leveled books accompanied with lesson plans to support small group instruction. Schools also received materials to support the ongoing implementation of the Leveled Literacy Intervention (LLI) program targeted for grades K, 1, and 2. In addition to these materials, each school received funds to purchase literacy materials based on student enrollment and the individual needs of the school. Referendum funds supported professional development for teachers in all grade levels. Literacy coaches and a teacher from each elementary school attended Poynter's Language Arts Florida Standards Summer Institute. For a more detailed report including expenditures, see pages 25-28.

Secondary Reading Department:

Referendum dollars have supported teachers and students with Language Arts Florida Standards-inspired instruction. Because of referendum funds, all secondary classrooms have additional resources to support teachers with implementing the instructional shifts and rigor required of the Florida Standards. Literacy coaches, instructional staff developers, and teachers worked on curriculum writing teams to develop instructional resources for teachers, district wide. Funds continue to provide reading classrooms with materials that would not otherwise be available, including instructional software, engaging grade-level fiction and non-fiction texts, class sets of novels, and classroom magazines. Schools continue to receive a fixed dollar amount from referendum funds based on school-size for addressing the literacy needs of the school as per their School Improvement Plan—purchasing items such as technology for increasing student interaction with digital text and updating classroom libraries. Students reading below grade level were provided with brand new books to read and keep during summer break. Secondary media centers also received funds for circulation upgrades and additional electronic book titles. Another area of focus has been on providing critical professional development for our reading and content area teachers, including national experts. Funds also support teachers needing to complete the Reading Endorsement or Next Generation Content Area Reading Professional Development (NGCAR-PD) qualification with one-time supplements for completing these essential training opportunities. Thanks to the Secondary Reading Referendum Funds, Pinellas County students are not only better equipped for success with the new standards and assessments, but also for being on track for graduating college and career ready. For a more detailed report including expenditures, see pages 29-33.

**REFERENDUM
Analysis of 2016/17 Budget**

Proj #	(1) Encumbrance from 6/30/15	(2) Balance from 6/30/15	(3) Total CF from 6/30/16 (1) + (2)	(4) 2016/17 New Funds Allocation	(5) Allocation Unallocated	(6) Allocation to Media	(7) Allocation to Reading Endorsement	(8) 2016/17 Adj New Funds Allocation (4) + (5) + (6) + (7)	(9) Anticipated 2016/17 Budget (3) + (8)	(10) TERMS 2016/17 Budget	(11) Difference (9) - (10)
Salaries/Benefits											
2660	0.00	135,436.08	135,436.08	28,711,573.40				28,711,573.40	28,847,009.48	28,847,009.48	-
Programs											
2310	13,152.72	73,440.64	86,593.36	1,433,060.97				1,433,060.97	1,519,654.33	1,519,654.33	-
2320	138,818.30	421,880.91	560,699.21	1,433,060.97				1,433,060.97	1,993,760.18	1,993,760.18	-
2330	0.00	647,651.41	647,651.41	1,433,060.97				1,433,060.97	2,080,712.38	2,080,712.38	-
2341	10,417.49	352,930.86	363,348.35	1,433,060.97		(200,000.00)		1,233,060.97	1,596,409.32	1,596,409.32	-
2342	32,106.82	482,033.52	514,140.34	1,433,060.97		(200,000.00)		1,233,060.97	1,747,201.31	1,747,201.31	-
2343	2,814.68	1,126.84	3,941.52			400,000.00		400,000.00	403,941.52	403,941.52	-
	\$197,310.01	\$1,979,064.16	\$2,176,374.19	\$7,165,304.85	\$0.00	\$0.00	\$0.00	\$7,165,304.85	\$9,341,679.04	\$9,341,679.04	-
Unallocated											
2350	0.00	270,331.47	270,331.47	12,588.60				12,588.60	282,920.07	282,920.07	-
Total Programs & Unallocated	\$197,310.01	\$2,249,395.65	\$2,446,705.66	\$7,177,893.45	\$0.00	\$0.00	\$0.00	\$7,177,893.45	\$9,624,599.11	\$9,624,599.11	-
Grand Total	\$197,310.01	\$2,384,831.73	\$2,582,141.74	\$35,889,466.85	\$0.00	\$0.00	\$0.00	\$35,889,466.85	\$38,471,608.59	\$38,471,608.59	-

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
Programs				
<i>Visual Arts (2310)</i>				
Salary				
Classroom Teachers	\$111,211	\$88,889	0	\$22,322
Other Certified Instruction	\$122,777	121,891	0	886
Substitute Teachers	10,261	8,990	0	1,271
Other Support Personnel	304	0	0	304
Total Salary	<u>\$244,553</u>	<u>\$219,770</u>	<u>\$0</u>	<u>\$24,783</u>
Benefits				
Retirement	12,759	11,169	0	1,590
Social Security	16,375	12,648	0	3,727
Social Security - Medicare	3,979	3,088	0	891
Cafeteria Plan (Health Care)	23,975	23,975	0	0
Life Insurance	208	208	0	0
Worker's Compensation	836	836	0	0
Total Benefits	<u>\$58,132</u>	<u>\$51,924</u>	<u>\$0</u>	<u>\$6,208</u>
Purchased Services				
Professional & Technical	500	500	0	0
Travel In County	2,207	1,656	0	551
Travel Out of County	53,854	48,813	285	4,756
Registration	28,488	27,313	0	1,175
Repair & Maintenance	18,946	16,895	2,050	1
Other Purchased Services	120,633	119,368	1,265	0
Total Purchased Services	<u>\$224,628</u>	<u>\$214,545</u>	<u>\$3,600</u>	<u>\$6,483</u>
Material & Supplies				
Supplies	403,187	339,906	538	62,743
Central Printing Chargebacks	5,197	5,189	0	7
Total Material & Supplies	<u>\$408,384</u>	<u>\$345,095</u>	<u>\$538</u>	<u>\$62,750</u>
Capital Outlay				
Classroom Reference Books	34,381	33,918	25	438
Capitalized AV Materials	0	0	0	0
Non-Capitalized AV Materials	981	942	0	39
Capitalized F.F. & Equipment	52,784	52,751	0	33
Non-Capitalized F.F. & Equip.	21,744	19,880	0	1,863
Capitalized Computer Hardware	91,815	91,800	0	15
Non-Capitalized Computer Hardware	281,600	279,863	0	1,737
Non-Capitalized Software	50,155	25,155	0	25,000
Total Capital Outlay	<u>\$533,460</u>	<u>\$504,309</u>	<u>\$25</u>	<u>\$29,125</u>
Other Expenses				
Miscellaneous Expenses	50,497	43,540	0	6,957
Total Other Expenses	<u>\$50,497</u>	<u>\$43,540</u>	<u>\$0</u>	<u>\$6,957</u>
<i>Total Visual Arts (2310)</i>	<u>\$1,519,654</u>	<u>\$1,379,185</u>	<u>\$4,163</u>	<u>\$136,307</u>



Visual Arts

Sue Castleman, Specialist, PK–12 Visual Arts

Art Discretionary Funding

All elementary, middle and high school art teachers received discretionary budget assistance to help with the purchase of consumable materials and supplies for art lessons

Elementary - \$3 per student based on the total school population

Middle - \$4 per student enrolled in art courses at school

ESE Centers-\$5.25 per student bases on total school population

High - \$6.50 per student enrolled in art courses at school

Discretionary funds were used to purchase materials to support multiple student artwork exhibitions throughout the community.

Art Equipment and Furniture Funding

26 schools received art equipment and/or furniture. The specific equipment and/or furniture is based on the district “Specifications for Art” guidelines and individual school needs.

Anona EL	Midtown Academy K-8
Bay Point MS	East Lake HS
Bay Vista Fundamental EL	Oakhurst EL
Carwise MS	Gibbs HS
Curtis Fundamental EL	Southern Oak EL
Seminole MS	Northeast HS
Eisenhower EL	Westgate EL
Tyrone MS	Osceola Fundamental HS
Frontier EL	Clearwater Intermediate
Boca Ciega HS	Palm Harbor University HS
Lakeview Fundamental EL	Calvin Hunsinger
Clearwater HS	Seminole HS

Art Classroom Libraries and Scholastic Magazines Funding

All elementary, middle, and high school art teachers received \$300 for the purchase of books or DVDs for an art classroom library.

All Elementary, Middle, and High schools and three Exceptional Centers received classroom sets of *Scholastic Art*. -Elementary teachers received 25 subscriptions, Middle and High teachers received 40 subscriptions (six issues per year) per art teacher.

Art Teacher Technology Integration Program Funding

18 schools received a color printer for their visual arts programs

19 new visual arts teachers received Apple laptops

15 teachers received an iPad for research & planning, curriculum delivery and day-to-day tasks

17 teachers received cameras, tripods & light kits for taking photographs of student artwork to enter into exhibitions

Computer Lab Funding

1 High School received a new Digital Arts Lab

Largo High School

5 Middle Schools received a new 40 unit iPad Lab for Visual Arts

Osceola MS, Palm Harbor MS, Tyrone MS, Dunedin MS, Madeira Beach Fund MS

7 Elementary Schools received a new 30 unit iPad Lab for Visual Arts

Ozona EL, Skyview EL, Campbell Park EL, Bay Point EL, Frontier EL, Jamerson EL, Lealman Ave. EL

2 Elementary 30 unit iPad Traveling Lab

Art Field Trips and Partnership Funding

Funding was provided for 10,972 students to attend 159 field trips to local art museums and galleries. This included 57 fieldtrips to the Museum of Fine Arts in St. Petersburg, coordinated with Middle School Social Studies classes.

Art Mobile

22 elementary schools received the “Dali on the Fly Art Mobile” in partnership with the Dali Museum.

Azalea EL

Bay Point EL

Bay Vista EL

Bear Creek EL

Campbell Park EL

Jamerson EL

Fairmount Park EL

Gulfport EL

Lakeview Fund EL

Lakewood EL

Madeira Beach Fund EL

Maximo EL

Melrose EL

Mt. Vernon EL

New Heights EL

Northwest EL

Orange Grove EL

Pasadena Fund EL

Perkins EL

Sanderlin EL

Seminole EL

Seventy-fourth Street EL

Summer Student Workshops

30 Visual Art teachers held seven Digital Arts Camps for students in grades 4-8. Approximately 219 students participated in learning and making digital drawings and paintings, taking digital photographs, making comic art and storyboarding, as well as producing stop-motion animation movies in these specialized one-week sessions during summer break across Pinellas County.

Teacher Projects

8 schools were funded for curriculum projects

Gibbs HS

Leila Davis EI

Ozona EL

Pinellas Park EI

Palm Harbor University HS

St. Pete HS

Starkey EL

Training and Support

14 Visual Arts high school teachers completed the Summer Advanced Placement Studio Art Training in partnership with USF-St. Petersburg

63 Visual Arts teachers from all levels, including 14 selected as presenters, attended the Florida Art Education Association's annual conference in October 2016.

More than 18 Visual Arts teacher trainings were held totaling approximately 135 hours of professional development including the following:

Visual Arts Assessment of Student Work – 24 teachers

Davis Digital Online Textbook PLC – 27 teachers

Artsonia for Art Teachers – 34 teachers

Secondary Digital Arts Lab Strategies – 13 teachers

Elementary Digital Arts Lab Strategies – 21 teachers

iPad Art Lab Orientation (for Traveling Labs) – 26 teachers

Visual Arts Curriculum Strategies – 28 teachers

2016-17 ArtTIP (Art Technology Integration Program) – 21 teachers

AP Art Studio PLC – 12 teachers

iPad Art Teacher Study – 9 teachers

iPad Art Teacher Follow-up – 17 teachers

Smartboard for Art Teachers training – 25 teachers

ArtTIP Refresher – 12 teachers

Photographing Student Artwork – 17 teachers

Elementary Student Art Exhibitions training – 31 teachers

Middle School Student Art Exhibitions training – 10 teachers

High School Student Art Exhibitions training – 19 teachers

Digital Classroom Management in Art – 9 teachers

Personnel to Support Visual Art Referendum

Julie Levesque, Art Technology Integration Coordinator

- Worked with Elementary, Middle & High School art teachers with permanent Digital Arts Labs and with visiting Traveling Art Labs
- Developed and conducted multiple trainings for art teachers to integrate existing technology into their curriculum
- Worked with art teachers on integrating technology for improved instruction and curriculum delivery
- Provided tech support assistance to art teachers and Digital Arts Labs
- Maintained and updated three Visual Arts eLearn Center sites
- Maintained and updated the Pinellas County Schools Visual Arts website
- Invited and managed 19 ES art teachers as well as 149 students for six summer Elementary School Digital Arts Camps

Jonathan Ogle, Art Technology Integration Coordinator:

- Worked with Elementary, Middle & High School art teachers with permanent Digital Arts Labs and with visiting Traveling Art Labs
- Developed and conducted multiple trainings for art teachers to integrate existing technology into their curriculum
- Worked with art teachers on integrating technology for improved instruction and curriculum delivery
- Provided tech support assistance to art teachers and Digital Arts Labs

- Maintained and updated Visual Arts Database used for art project lesson plans, student art show entries, adjudications, requests & field trip management
- Maintained and updated three Visual Arts eLearn Center sites
- Maintained, updated and expanded the Pinellas County Schools Visual Arts website
- Invited and managed 10 MS & HS art teachers as well as 92 students for two summer Middle School Digital Arts Camps
- Hosted PCS TV Channel 14's *Spectrum of the Arts* magazine show that showcased Performing and Visual Arts happenings

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
<i>Music (Performing Arts) (2320)</i>				
Salary				
Classroom Teachers	\$454,244	\$338,010	0	\$116,234
Other Certified Instructional Personnel	58,214	58,214	0	0
Substitute Teachers	27,648	27,643	0	5
Paraprofessionals	333	333	0	0
Other Support Personnel	773	477	0	296
Total Salary	\$541,212	\$424,677	\$0	\$116,535
Benefits				
Retirement	34,418	25,060	0	9,358
Social Security	31,276	22,530	0	8,746
Social Security - Medicare	8,321	6,114	0	2,207
Cafeteria Plan (Health Care)	46,938	35,038	0	11,900
Life Insurance	628	591	0	37
Worker's Compensation	2,054	1,593	0	461
Other Employee Benefits	416	416	0	0
Total Benefits	\$124,051	\$91,342	\$0	\$32,709
Purchased Services				
Professional & Technical	10,100	10,100	0	0
Travel In County	5,500	1,599	0	3,901
Travel Out of County	10,333	8,389	0	1,944
Registration	18,108	15,098	0	3,010
Repair & Maintenance	118,557	63,237	13,805	41,515
Rentals	3,000	3,000	0	0
Other Purchased Services	189,727	162,970	24,179	2,578
Total Purchased Services	\$355,325	\$264,393	\$37,984	\$52,948
Material & Supplies				
Supplies	573,951	273,537	51,470	248,944
Central Printing Chargebacks	1,548	1,248	0	300
Total Material & Supplies	\$575,499	\$274,785	\$51,470	\$249,244
Capital Outlay				
Periodicals	432	432	0	0
Classroom Reference Books	750	750	0	0
Non-Capitalized AV Materials	1,690	1,690	0	0
Capitalized F.F. & Equipment	61,594	55,404	6,190	0
Non-Capitalized F.F. & Equip.	143,234	129,520	13,714	0
Capitalized Computer Hardware	93,988	93,988	0	0
Non-Capitalized Computer Hardware	39,973	31,320	7,905	748
Non-Capitalized Software	50,879	50,879	0	0
Total Capital Outlay	\$392,540	\$363,983	\$27,809	\$748
Other Expenses				
Dues and Fees	133	133	0	0
Miscellaneous Expenses	5,000	-150	0	5,150
Total Other Expenses	\$5,133	-\$17	\$0	\$5,150
Total Music (Performing Arts) (2320)	\$1,993,760	\$1,419,163	\$117,262	\$457,334



Performing Arts

Jeanne Reynolds, Specialist, PK-12 Performing Arts

Elementary Support

Equipment

The following schools received funding for instruments, equipment, and supplies based on specific needs and requests of each school. This included basic general music instruments and supplies, Orff Instruments, World Drumming Instruments, sound equipment and sound personnel, and large purchases such as choral risers and music stands. Without referendum support, there would be **no** budget for these items.

Anona ES	High Point ES & Itinerant	Plumb ES & Itinerant
Azalea ES	Highland Lakes ES	Ponce de Leon ES
Bardmoor ES	Jamerson ES	Rawlings ES
Bauder ES	Kings Highway ES	Ridgecrest ES & Itinerant
Bay Point ES	Lake St. George ES	Safety Harbor ES
Bay Vista Fund ES	Lakeview Fund ES	San Jose ES
Bear Creek ES	Leila Davis ES	Sanderlin PK-8 IB
Belcher ES	McMullen Booth ES	Sandy Lane ES
Belleair ES	Melrose ES	Sawgrass Lake ES
Brooker Creek ES	Mildred Helms ES	Seminole ES
Campbell Park ES	Mt. Vernon ES	Seventy-Fourth St. ES
Cross Bayou ES	New Heights ES & Itinerant	Sexton ES & Itinerant
Curlew Creek ES	North Shore ES	Shore Acres ES
Curtis Fund ES	Northwest ES	Skycrest ES
Cypress Woods ES & Itinerant	Oakhurst ES & Itinerant	Skyview ES
Eisenhower ES	Oldsmar ES	Southern Oak ES
Forest Lakes ES	Ozona ES	Sutherland ES

Frontier ES	Pasadena Fund ES	Tarpon Springs ES
Fuguitt ES	Perkins ES	Tarpon Springs Fund. ES
Garrison-Jones ES & Itinerant	Perkins ES	Walsingham ES
Gulf Beaches ES	Pinellas Central ES	Westgate ES
Gulfport ES	Pinellas Park ES	Woodlawn ES

Training

- Funds were provided to support standards based elementary district-wide training and summer trainings. Training was targeted based on student performance and strategic plan data as well as performance on the 5th grade district exam.
- Funds were provided for 56 teachers to attend the Florida Music Educators (FMEA) professional development conference focused on fostering highest student achievement in music.
- Funds were used to continue the work of the Pinellas County Elementary Music Cadre. This includes funding to support mentors for teachers who are new to Pinellas.
- Funds were used to continue to support the federal professional development grant. Elevate A.R.T.S. (A.R.T.S.=Arts, Relationships, Technology, STEAM)
- Funds were used to support the Elementary Music Summer Institute which is a multi-day focused training designed for elementary general music teachers.
- Funds were used to align curriculum resources to new textbook adoption.

Secondary Equity Support

Assessment Support

- Funds were provided to 19 schools to support (theatre) thespian assessment festivals.
- Funds were also used to offset transportation costs for 31 performance ensembles to attend district and state Music Performance Assessments.

Articulation Support – (transition between 5th – 6th grade and 8th – 9th grade)

Funding was provided to schools to strengthen the articulation between elementary, middle and high school programs for such things as articulation concerts and school visits. Teachers are using district articulation data to focus these efforts. These are on-going multi-year projects.

Auxiliary Marching Band Support

All high school band programs received funds to offset the cost of auxiliary staff members, such as percussion instructors and guard instructors.

Band Uniforms

Prior to the referendum, the district did not fund high school band uniforms. Referendum funds are used to purchase uniforms or add uniforms. During the 2016-2017 school year:

- Boca Ciega and Osceola completed purchases begun in the 2015-2016 school year.

- Palm Harbor and Seminole also purchased uniforms.

Choral Support

- In the past referendum funds have “jump started” choral programs at Palm Harbor University High School and Northeast High School. These are now flourishing programs that are self-sustaining with no need for referendum dollars to support these positions.
- Referendum dollars funded a split choral position for Bay Point Middle and Lakewood High as well a part-time choral instructor at Morgan Fitzgerald Middle School.
- Funds were used to contract an experienced, retired choral director to provide embedded training and coaching to teachers new to choral teaching.

Instrument Rental Fee Reimbursement

Instrumental programs were reimbursed (schools listed below) for rental fees that are waived for students on free and reduced lunch. This helps level the playing field among schools of various socioeconomic levels. Funds are being used to repair and replace instruments.

Bay Point MS	Northeast HS
Carwise MS	Oak Grove MS
Clearwater HS	Osceola MS
Dixie Hollins HS	Palm Harbor MS
Dunedin MS	Perkins Elementary
Fitzgerald MS	Pinellas Park MS
Hopkins MS	Seminole HS
Lakewood HS	Seminole MS
Largo HS	Tarpon Springs HS
Largo MS	Tarpon Springs MS
Meadowlawn MS	Tyrone MS

Supplies and Equipment

Funds were put in school accounts (schools listed below) for the purchase of music, theatre and dance equipment and supplies for items such as sheet music, sound or lighting equipment, accompanists, choreographers and other needed support based on specific needs and requests of each school.

Azalea MS	Meadowlawn MS
Boca Ciega HS	Northeast HS
Clearwater Fund. MS	Oak Grove MS

Clearwater HS	Osceola Fund. HS
Countryside HS	Osceola MS
Dixie Hollins HS	Palm Harbor University HS
Dunedin HS	Pinellas Park MS
East Lake HS	Seminole MS
Gibbs HS	Seminole MS
Hopkins MS	St. Petersburg HS
Lakewood HS	Tarpon Springs HS
Largo MS	Tarpon Springs MS
Lealman Innovation Academy	Thurgood Marshall Fund. MS
Madeira Beach Fund.	Tyrone MS

Teacher Training

- Funds were provided for 75 teachers to attend the Florida Music Educators (FMEA) professional development conference focused on fostering highest student achievement through music.
- Funds supported rehearsal strategies training. Training was developed based on strategic plan data.
- Funds were provided to present band, chorus and orchestra summer institutes. These are multi-day focused trainings.
- Funds were provided for 16 teachers to attend the Florida Association of Theatre Educators (FATE) conference.
- Funds were used for curriculum writing to develop consistent curricular materials for secondary music programs.
- Funds supported the mentoring of new secondary teachers.

Auditorium Upgrades

Three of our originally renovated high school auditoriums were evaluated for repair and replacement of sound equipment

Performing Arts Technology

The performing arts technology teacher hired with referendum funds continues to support schools very effectively despite a very large workload. He still continues to manage all the Performing Arts Technology programs, all sound equipment related projects, and website design and maintenance. There was a continued focus on the roll out of O365 to share audio and video files, as well as other resources. Mr. Vetter continues to support teachers in classrooms through training, mentoring. He also provides on-going music technology support (addressing hardware and software issues). With his leadership, we have been able to accomplish the following:

- Purchased and installed iPad labs for Bear Creek, Booker Creek, High Point, Gulf Beaches and Ponce de Leon Elementary Schools.
- Continued to refine a data collection program to track success on Strategic Plan Goals.
- 10 schools during the 2016-2017 school year used Music First - our online virtual music school.
- Twelve teachers were trained for Music Technology Integration Project (MusicTIP) Level 1 in June 2017.
- Seventeen teachers participated in year 2 of MusicTIP training. These teachers earned Level 1 Technology Institute for Music Education (TI:ME) certification.
- Nine teachers participated in year 4 of MusicTip training including Digital Audio and Advanced Notation. These teachers are working toward their Level 2 TI:ME certification.
- Fifteen teachers participated in a new TI:ME course called “iPads in the Classroom.
- Smart Music subscriptions were purchased for all secondary instrumental music programs as well as some vocal music programs. Smart Music is an award-winning interactive music software teaching tool. Music achievement has been boosted in classrooms that use the software consistently.
- MusicTip Computers distributed during the 2011 and 2012 school year were retired and refreshed with new computers.
- There is a thriving full-time digital music program at Dixie Hollins High School that is a model for the entire state. This program reaches students who would not ordinarily choose band, chorus or orchestra classes.

Over the course of the referendum, the following schools have teachers who have been MusicTIP trained:

Azalea ES	Forest Lakes ES	Perkins ES
Azalea MS	Garrison-Jones ES	Pinellas Central ES
Bardmoor ES	Gibbs HS	Pinellas Park ES
Bauder ES	Gulfport ES	Plumb ES
Bay Point ES	HS Point ES	Ponce de Leon ES
Bay Point MS	Hopkins MS	Ridgecrest ES
Bay Vista Fund. ES	Jamerson ES	Safety Harbor ES
Bear Creek ES	Kings Hway ES	San Jose ES
Belcher ES	Lake St. George ES	Sanderlin PK-8 IB
Belleair ES	Lakewood HS	Seminole HS
Boca Ciega HS	Largo HS	Seminole MS
Brooker Creek ES	Largo MS	Sexton ES

Calvin Hunsinger	Leila Davis ES	Skycrest ES
Carwise MS	Lynch ES	Skyview ES
Clearwater HS	Madeira Beach Fund.	Southern Oak ES
Countryside HS	McMullen Booth ES	St. Petersburg HS
Cross Bayou ES	Meadowlawn MS	Starkey ES
Curlew Creek ES	Midtown Academy	Sunset Hills ES
Curtis Fund. ES	New Heights ES	Sutherland ES
Cypress Woods ES	Northeast HS	Tarpon Springs ES
Dixie Hollins HS	Northwest ES	Tarpon Springs Fund. ES
Dunedin HS	Oldsmar ES	Tarpon Springs HS
Dunedin MS	Osceola Fund. HS	Tarpon Springs MS
East Lake HS	Ozona ES	Thurgood Marshall Fund. MS
East Lake MS	Palm Harbor MS	Tyrone MS
Eisenhower ES	Palm Harbor University HS	Walsingham ES
Fairmount Park ES	Pasadena Fund. ES	Westgate ES
Fitzgerald MS		

String Orchestra Program

This initiative was designed to rebuild string (orchestra) programs that were cut in the early 1990s. Referendum funding supports 3 designated string teachers and also funds string programs taught by band or choral teachers, including coaching visits by local string experts. Without referendum funds, there would be NO funding for string instruments, supplies, teachers, string coaches and the all-county string program. During the 2016-2017 school year we presented two full orchestra selections at the All County Concert.

The Florida Orchestra Teaching Artist. In February, 2017, we partnered with The Florida Orchestra to hire a teaching artist. This artist works ½ time in our schools and plays ½ time with the Florida Orchestra. This is a truly innovative program. The early success of the program wildly exceeded our expectations. The teaching artist has already had a tremendous impact on our programs through her work in classrooms and by providing continuing professional development for our teachers.

During the 2016-2017 school year, string programs were offered at the following schools:

Bauder ES	Largo HS
Boca Ciega HS	Largo MS
Carwise MS	Meadowlawn MS
Clearwater Fund.	Northeast HS
Clearwater HS	Oak Grove MS
Countryside HS	Osceola Fund. HS
Cypress Woods ES	Osceola MS
Dixie Hollins HS	Palm Harbor MS
Dunedin HS	Palm Harbor University HS
Dunedin MS	Perkins ES
East Lake HS	Pinellas Park HS
East Lake MS	Seminole HS
Fitzgerald MS	Seminole MS
Garrison-Jones ES	Shore Acres ES
Gibbs HS	Skycrest ES
Gulfport ES	St. Petersburg HS
Hopkins MS	Tarpon Springs Fund.
Kings Highway ES	Tarpon Springs MS
Lakewood HS	Thurgood Marshall Fund. MS

Guitar Program

- Referendum funds continued to be used to support guitar programs in middle and high schools.
- These guitar programs continue to reach students who would not ordinarily choose traditional band, chorus and orchestra classes. The classes are engaging and often provide an incentive for many students to remain in school.
- In April, the district presented its fourth annual All County Guitar event to highlight our high achieving guitar students.
- Two schools, Dixie Hollins High School and Lakewood High School participated in the annual Florida Music Educators Association Crossover Festival. This festival recognizes music of all genres.

Schools with guitar programs are as below:

Bardmoor ES	Largo MS
Bay Point ES	Lealman Innovation Academy
Boca Ciega HS	Madeira Beach Fun. (K-8)
Clearwater Fund. MS	Meadowlawn MS
Clearwater Intermediate	Northeast HS
Countryside HS	Osceola Fund. HS
Dixie Hollins HS	Safety Harbor MS
Gibbs HS	Seminole HS
Hopkins MS	Seminole MS
Lakewood HS	Tarpon Springs MS
Largo HS	

School and Community Support

Florida Orchestra

- Provided transportation to Florida Orchestra day-time coffee concerts for 3 secondary schools.
- Funds were provided to support the Florida Orchestra Carnegie Link Up concerts for 5th grade students.
- Provided funding for innovative teaching artist program (see above).

Community and All County Events

- Funds were used to support all county events at community venues such as the Mahaffey Theatre, Largo Cultural Center, Ruth Eckerd Hall and Murray Studio
- Referendum funding has made the jazz all county experience possible for our students.
- Referendum funding partially funds the K-12 Dunedin Bagpipe instructor.
- The large growth in numbers of students auditioning for middle school all county band resulted in the creation of a second middle school all county honor band. This is a direct result of referendum support.

VOICE Experience

- Provided vocal artists in residencies at thirteen schools

St. Petersburg Opera

- Funds were used to support the development of the Children’s Opera “Pinocchio” for our Elevate A.R.T.S. grant schools, including school visits to prepare children for the field trip.
- Funds were used to provide a performance of “Into the Woods” for 4th grade Summer Bridge students.

Additional Information/Return on Investment

The performing arts referendum database tracks all spending of referendum funds. This continues to be an invaluable tool for evaluating the effectiveness and equity of funding as well as being a good tool for budgeting purposes.

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
<i>Technology (2330)</i>				
Salary				
Administration	\$13	\$13	\$0	\$0
Classroom Teachers	10,620	10,800	0	-180
Other Certified Instructional Personnel	194,958	193,016	0	1,942
Substitute Teachers	205	205	0	0
Other Support	40	13	0	27
Total Salary	\$205,836	\$204,047	\$0	\$1,789
Benefits				
Retirement	15,450	14,492	0	958
Social Security	12,747	12,352	0	395
Social Security - Medicare	2,984	2,892	0	92
Cafeteria Plan (Health Care)	35,140	31,520	0	3,620
Life Insurance	333	324	0	9
Worker's Compensation	815	749	0	66
Total Benefits	\$67,469	\$62,329	\$0	\$5,140
Purchased Services				
Travel In County	4,000	3,483	0	517
Travel Out of County	8,000	2,834	0	5,166
Registration	1,500	1,425	0	75
Repair & Maintenance	1,014	1,014	0	0
Rentals	18,340	18,340	0	0
Other Purchased Services	495	475	0	20
Total Purchased Services	\$33,349	\$27,571	\$0	\$5,778
Material & Supplies				
Supplies	6,145	6,015	0	130
Total Material & Supplies	\$6,145	\$6,015	\$0	\$130
Capital Outlay				
Capitalized F.F. & Equipment	76,582	76,582	0	0
Non-Capitalized F.F. & Equip.	381,194	381,194	0	0
Capitalized Computer Hardware	1,079,600	721,336	0	358,264
Non-Capitalized Computer Hardware	39,787	39,423	221	143
Remodeling & Renovation	90,015	79,491	0	10,524
Non-Capitalized Software	100,735	100,735	0	0
Total Capital Outlay	\$1,767,913	\$1,398,762	\$221	\$368,931
<i>Total Technology (2330)</i>	\$2,080,712	\$1,698,723	\$221	\$381,769



Digital Learning

Connie Kolosey, Director, Media, Text and Digital Learning

SMART Board Project Overview

The district-wide technology referendum plan for the 2016-2017 school year continued from the previous years with the installation of interactive SMART Boards and projectors in classrooms across the district. This is part of a multi-year plan in which all classrooms in all schools will have some type of interactive presentation technology. A SMART Board is a large, touch sensitive screen connected to a computer and a digital projector. The computer display is projected onto the board and is controlled by touching the board directly or with a pen-like electronic tool through the SMART Notebook Interactive software. This software is used by teachers to create engaging presentations for students in both whole class and small group activities.

Classrooms in portables or rooms without stationary walls received a SMART Flat Panel Interactive TV on a movable stand. The appropriate technology is installed based on the configuration of the classroom. These boards and TV's provide teachers with the tools to create interactive activities that enhance instruction. Students can finger touch the boards and use the software to demonstrate learning. Teacher-made lessons are created by Pinellas classroom teachers and shared throughout the district and across the country through the SMART Exchange website.

SMART Board Project Schools

During the 2016-2017 school year 471 interactive SMART Boards, TV's or projectors were installed at 49 schools. For the 2016-2017 school year, the project focused on completing all elementary classrooms. During the previous year, elementary school principals were asked to identify any remaining classrooms that still needed interactive technology. The installation plan was developed based on this principal feedback.

The following schools received SMART Board or Interactive Projectors during the 2016-2017 school year:

Anona ES
Azalea ES
Bardmoor ES
Bauder ES
Bay Point ES
Bay Vista ES
Belcher ES
Blanton ES
Brooker Creek ES

Cross Bayou ES
Curlew Creek ES
Cypress Woods ES
Dunedin MS
Eisenhower ES
Fairmount Park ES
Forest Lakes ES
Frontier ES
Fuguitt ES

Garrison Jones ES
Gulfport ES
Highland Lakes ES
Jamerson ES
Kings Highway ES
Lake St. George ES
Lealman Ave ES
Lealman Intermediate
Madeira Beach Fund. K-8
McMullen Booth ES
Midtown Academy
Northwest ES
Oakhurst ES
Ozona ES
Pasadena Fund. ES
Perkins ES

Pinellas Gulf Coast
Academy
Pinellas Park ES
Plumb ES
Rawlings ES
Ridgecrest ES
San Jose ES
Sandy Lane ES
Sawgrass ES
Seventy Fourth Street ES
Sexton ES
Shores Acres ES
Skycrest ES
Sunset Hills ES
Walsingham ES
Westgate ES

SMART Board Project Professional Development

Classroom teachers should use technology tools to enhance, energize and differentiate traditional lessons. If technology tools are thoughtfully incorporated into instruction, they can transform learning in the classroom. Teacher training and support are critical for the successful use of this technology. Four Technology Integration Coordinators, funded by the referendum, are available to schools to provide in school or after-hours training, create and share exemplar lessons, and coach and mentor in the classroom. These Technology Integration Coordinators are former classroom teachers with a passion for technology and a deep understanding of content standards and instructional processes. Teachers who receive the interactive technology in their classroom, are encouraged to take 9 hours of training and principals are provided data on which of their teachers have completed the SMART training. This training covers the use of the hardware, the software and how to use the SMART Exchange resource.

Curriculum Software Purchases

During the 2014-2015 school year, referendum funds purchased a three-year license for two important software applications, SMART Notebook and BrainPop. This advanced planning allowed funding for other software products during 2016-2017 school year. These include Nearpod, NetSupport and NewsELA.

Nearpod is interactive lesson software that allows the teacher to incorporate multiple means of engagement. Nearpod is ideal for use with a SMART Board or interactive projector. It delivers content slide by slide that can include videos, drawing boards, audio, and quizzes. During the 2016-2017 school year referendum funds purchased 180 annual licenses and content for Nearpod. These licenses were distributed to teachers who, when we monitored data, showed active use the platform. Summer professional development sessions with stipends were also provided.

NetSupport is a monitoring application that allows teachers in a lab setting to see every student's screen to ensure they are accessing the appropriate curriculum resources. Teachers are able to send a private message or lock the screen of a student who may need redirection.

NewsELA is an online resource that provides teachers and students access to leveled texts and questions aligned to English Language Arts standards. As a part of the pilot implementation of Beyond the Classroom, select schools were provided paid subscriptions to NewsELA. Beyond the Classroom is an exciting new platform that is being built by the office of Digital Learning and students at The Center for Advanced Technology at Lakewood High School. This platform will connect students with online learning resources tied to their individual strengths and academic challenges.

Technology Integration Coordinators provide professional development and technology support for teachers and administrators. In addition to multiple face to face and online training sessions for the SMART Project, they are the primary resource to support implementation of Microsoft Office 365 as a tool to enhance teaching and learning. They meet with teachers and administrators in both formal and informal settings to provide side by side coaching in applications such as One Note for class and staff notebooks, Sway for presentations, and Forms for surveys and quizzes. In addition to working with teachers and administrators throughout the school year, during the summer of 2017, the Digital Learning team engaged 311 teachers across all grade levels in professional development.

In summary, \$1,698,723.00 from the technology referendum was expended for the purchase, installation, training and support of the interactive technology. Funds for personnel to train and support teachers in the classroom were used throughout the year. Curriculum software was purchased so that additional technology projects can be explored. A roll forward balance will be carried over to the next school year to continue implementation of this multi-year plan.

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
Reading				
<i>Elementary Reading (2341)</i>				
Salary				
Other Certified Instructional Personnel	\$158,483	\$158,483	0	0
Substitute Teacher	\$6,605	\$6,605	0	0
Other Support	400	13	0	387
Total Salary	\$165,488	\$165,101	\$0	\$387
Benefits				
Retirement	12,738	12,709	0	29
Social Security	9,773	9,148	0	625
Social Security - Medicare	2,377	2,231	0	146
Cafeteria Plan (Health Care)	32,340	32,010	0	330
Life Insurance	184	184	0	0
Worker's Compensation	652	642	0	10
Total Benefits	\$58,064	\$56,924	\$0	\$1,140
Purchased Services				
Professional & Technical	\$67,000	\$67,000	\$0	0
Travel Out of County	\$7,522	\$7,522	0	0
Registration	37,644	37,644	0	0
Rentals	2,734	2,717	0	17
Other Purchased Services	1,651	1,651	0	0
Total Purchased Services	116,551	116,534	0	17
Material & Supplies				
Supplies	104,774	102,170	605	1,999
Central Printing Chargebacks	85,758	82,203	0	3,555
Total Material & Supplies	\$190,532	\$184,373	\$605	\$5,554
Capital Outlay				
Periodicals	2,050	2,050	0	0
Classroom Reference Books	992,074	767,543	190,457	34,074
Non-Capitalized AV Materials	71	71	0	0
Non-Capitalized F.F. & Equip.	10,103	10,034	0	69
Non-Capitalized Hardware	4,076	3,610	0	466
Non-Capitalized Software	57,400	54,691	0	2,709
Total Capital Outlay	\$1,065,774	\$837,999	\$190,457	\$37,318
Total Elementary Reading (2341)	\$1,596,409	\$1,360,931	\$191,062	\$44,416



Elementary Reading

Holly Slaughter, Specialist, Elementary Reading and Language Arts

The Elementary Reading Referendum funds were used to enhance literacy instruction by providing teachers and students with a wide variety of books and other reading materials. The Elementary Reading Referendum Committee identified the goals below for the 2016-17 school year:

- Continue to provide Reading Enhancement funds to schools to address specific school-based needs
- Continue to purchase leveled books to support Health-related literature and education
- Support professional development opportunities for teachers by paying the registration fee to attend a Summer Institute on the Florida Standards at Poynter
- Provide funds to support coursework leading to the Reading Endorsement Certification
- Continue to purchase books to support content area literacy in Science
- Continue to provide schools with Leveled Literacy Intervention materials
- Provide funds to purchase complex text aligned with the Florida Standards
- Provide a running record assessment system including books and materials to all second grade teachers
- Provide each elementary school with a Literacy Footprints Kit for kindergarten-aged students to support early literacy
- Match referendum dollars with school-based dollars to provide schools with on-line access to thousands of digital books
- Continue to provide personnel to support reading projects and initiatives

Reading Enhancement Funds

Each school received an allocation based on student enrollment. Schools conducted their own needs assessments to determine the varied literacy needs of the schools. Most schools used the funds to purchase books, subscriptions to magazines such as *Time for Kids*, and purchased additional materials to enhance small group instruction.

Personnel to Support Reading Projects

Two district literacy coaches supported the Leveled Literacy Intervention (LLI) program. These coaches facilitated ongoing professional development, worked side-by-side with interventionists demonstrating lessons, observing, and giving feedback. In addition, one resource teacher supported our Summer Bridge program visiting sites, collecting data, and ensuring students had reading materials at the ready during the entire six week summer session.

Health Education

Each teacher received leveled books to support Health education. These books were hand selected by the Health supervisor and helped students to gain a better understanding of Health concepts such as bullying, personal hygiene, and the importance of eating nutritious food.

Professional Development

Professional development funds paid for one teacher from each of the 77 elementary schools the opportunity to attend a 3 day summer institute, "Teaching the Florida Standards: The Poynter Summer Language Arts Institute." Under the direction of Dr. Roy Peter Clark, teachers learned how to teach the competencies students need to meet the new standards.

Reading Endorsement Certification

These funds provided literacy coaches and elementary teachers with extensive training focused on language, cognition, assessment, and differentiated instruction. Upon course completion, these literacy coaches added the reading endorsement to their certificate.

Science Read-Aloud Books

These texts were hand selected by the Science Content Area Specialist to support literacy in science. Each teacher on the grade level received copies of several texts that aligned to both science and literacy standards.

Leveled Literacy Intervention

Schools received printed take home materials and assessments to get them started. In addition, professional development materials (such as professional books) were purchased for teachers attending the LLI training.

Complex Text

Teachers in grades K-5 received interesting, relevant, content-rich books referenced in curriculum guides and tied to specific Florida Standards. Teachers across the grade levels also received classroom sets of informational texts. This allowed students to closely read and mark-up texts by underlining important parts and writing in the margins.

Jan Richardson K-2 Assessment Kits (Year 2 of a 3 year plan)

Provided each second grade teacher with an assessment kit with the purpose of unifying the district's running record assessments & giving teachers digital tools with which to make more informed decisions about students they teach.

Literacy Footprints Kits

Referendum dollars provided each elementary school with a Literacy Footprints Kit designed for kindergarten students. This project was aimed at supporting our youngest readers and provided each school with 106 six-packs of books for a total of 636 books. Each six-pack of books comes with a lesson plan card to assist teachers in planning for small group instruction to meet the varied needs of students.

Myon

Using referendum dollars (as well as other funding sources), the district was able to match school-based dollars to provide students with an on-line platform with access to thousands of just-right digital books. 47 schools chose to participate in the Myon program in 16-17, providing access to approximately 28,000 students.

Return on Investment

As a result of the referendum funding, teachers and students have access to a wide variety of books and other reading materials at their fingertips. The health and science content books allow teachers to make valuable connections between content area and literacy. Teachers who attended professional development and received the necessary materials are implementing the best practices gained from the experience. Students in the LLI program continue to show progress in reading. Students have access to interesting, relevant, grade-appropriate reading materials to help them develop as independent thinkers who are college and career ready.

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
<i>Secondary Reading (2342)</i>				
Salary				
Classroom Teachers	\$7,750	\$7,750	0	\$0
Other Certified Instructional Personnel	199,796	163,410	0	36,386
Substitute Teacher	70	70	0	0
Paraprofessionals	488	488	0	0
Other Support	224	0	0	224
Total Salary	\$208,328	\$171,718	\$0	\$36,610
Benefits				
Retirement	15,665	12,911	0	2,754
Social Security	12,687	10,188	0	2,499
Social Security - Medicare	2,965	2,384	0	581
Cafeteria Plan (Health Care)	27,078	18,183	0	8,895
Life Insurance	460	359	0	101
Worker's Compensation	834	668	0	166
Other Employee Benefits	438	438	0	0
Total Benefits	\$60,127	\$45,131	\$0	\$14,996
Purchased Services				
Professional & Technical	38,406	18,250	0	20,156
Travel In County	94	94	0	0
Travel Out of County	2,019	1,899	0	120
Registration	19,638	19,618	0	20
Repair & Maintenance	2,673	2,673	0	0
Rentals	32,882	30,482	0	2,400
Communication	124	0	0	124
Other Purchased Services	1,372	1,372	0	0
Total Purchased Services	\$97,208	\$74,388	\$0	\$22,820
Material & Supplies				
Supplies	1,080,022	180,369	10,874	888,779
Central Printing Chargebacks	2,061	1,936	0	125
State Adopted Textbooks	5,057	4,953	0	104
Non-State Adopted Textbooks	10,831	10,494	0	337
Periodicals	2,574	1,749	0	825
Total Material & Supplies	\$1,100,545	\$199,501	\$10,874	\$890,170
Capital Outlay				
Library Books	11,117	9,094	80	1,943
Classroom Reference Books	188,624	153,068	27,412	8,144
Non-Capitalized AV Materials	2,078	1,714	327	37
Capitalized F.F. & Equipment	1,200	1,200	0	0
Non-Capitalized F.F. & Equip.	21,418	20,942	475	1
Non-Capitalized Computer Hardware	42,921	42,010	0	911
Non-Capitalized Software	13,561	11,160	0	2,401
Total Capital Outlay	\$280,919	\$239,188	\$28,294	\$13,437
Other Expenses				
Miscellaneous Expenses	74	74	0	0
Total Other Expenses	74	74	0	0
<i>Total Secondary Reading (2342)</i>	\$1,747,201	\$730,000	\$39,168	\$978,032

Expenditures	Budgeted	Expended	Committed/ Encumbered	Budget Balance
<i>Library Media (2343)</i>				
Repairs & Maintenance	3,623	3,623	0	0
Rentals	178	178	0	0
Total Purchased Services	3,801	3,801	0	0
Material & Supplies				
Supplies	59,596	59,401	195	0
Total Material & Supplies	59,596	59,401	195	0
Capital Outlay				
Library Books	199,159	198,879	143	137
Online Information Resources	22,043	19,952	2,091	0
Non-Capitalized AV Materials	336	336	0	0
Capitalized F.F. & Equipment	69,930	69,930	0	0
Non-Capitalized F.F. & Equip.	7,328	7,328	0	0
Capitalized Computer Hardware	8,411	8,411	0	0
Non-Capitalized Computer Hardware	33,338	33,338	0	0
Total Capital Outlay	\$340,545	\$338,174	\$2,233	\$137
<i>Total Library Media (2343)</i>	\$403,942	\$401,375	\$2,428	\$137
Total Reading	\$3,747,552	\$2,492,306	\$232,658	\$1,022,584
Total Programs	\$9,341,678	\$6,989,378	\$354,305	\$1,997,995
Unallocated (2350)	335,352	0	0	335,352
Total Programs and Unallocated (23XX)	\$9,677,031	\$6,989,378	\$354,305	\$2,333,348
Grand Total Salary Supplement, Programs & Unallocated	\$38,733,769	\$37,094,781	\$354,305	\$1,284,683



Secondary Reading

Jacqueline Hurley, Ed.D., Specialist, High School Reading
Beth Anderson, Specialist, Middle School Reading

Pinellas County Referendum dollars have enabled secondary classrooms to become print-rich environments where students have access to a variety of culturally relevant texts and reading software. Secondary students who are not currently reading at grade level receive reading intervention during the school day. The referendum funds have allowed the district to make classes more effective than they could otherwise have been. In 2016-2017, the focus has remained on providing the following resources:

- Interesting, culturally responsive and relevant, fiction and non-fiction texts that support students with independently accessing content from grade-appropriate, complex text
- Supplementary technology and/or materials for reading classrooms not available through other funding sources
- Support for school library and information centers
- Literacy professional development opportunities for all secondary teachers, coaches, and staff developers, including support for those needing to complete the reading endorsement or Next Generation Content Area Reading-Professional Development qualification; implementation of Language Arts Florida Standards based instruction; and support for reading teachers with the currently adopted reading curriculum
- Support includes secondary literacy coaches to support the following projects:

School-wide/Content Area Reading Support

English/language arts and other content teachers were provided with resources and professional development around text complexity, Language Arts Florida Standards (LAFS), and the instructional methods necessary for student success with standards. At the secondary level, all teachers support literacy for students at every grade and ability level for implementation of the LAFS for Literacy in Science, Social Studies, and Technical Subjects—along with LAFS for English Language Arts. Referendum funds supported school-wide literacy proficiency by providing professional development, materials, and resources for implementation of literacy standards—in addition to embedded professional development through one full-time content area staff developer for social studies. The social studies staff developer worked in high-needs middle schools, assisting teachers to write and deliver lessons that include literacy support. This year we added one full-time content area staff developer for middle school language arts as well as one full-time content area staff developer for high school language arts. Additionally, funds are used to purchase *AVID Weekly*, an online source of non-fiction articles and lesson plans supporting science and social studies, to support the Achievement via Individual Determination (AVID) program that is in 22 middle schools and 16 high schools. AVID provides academic support to students who might not otherwise be adequately prepared for college. Referendum funds also provided Next Generation Content Area Reading Professional Development (NGCAR-PD) for teachers with course materials, facilitators, and teacher supplements.

Reading Class Materials

Referendum funds were used to supplement the adopted reading curriculum. Educational software programs (e.g., *Teengagement*) and *Scholastic* magazines such as *Junior Scholastic*, *Choices*, and *Action* were provided for middle and high school reading classes. Eleventh and twelfth grade students seeking a concordant score to meet their reading graduation requirement were provided ACT Success Module materials and twelfth grade students were provided two opportunities to take the ACT in school without the barrier of its financial burden.

School-based Enhancement Funds

During the 2016-2017 school year, Literacy Leadership Teams at each school were given a portion of the referendum funds with which to make site-based decisions on the literacy needs of the schools. 53 secondary schools – including ESE Centers and Educational Alternative Services (EAS) sites received funds to support both reading intervention classes and reading in core content classes, i.e., reading software, classroom libraries, professional books for book studies, student books for winter, spring and summer reading, technology, replacement materials, and any resource to support the instructional shifts required of the LAFS. This option remains highly popular and effective in allowing schools to determine how best to use the funds, and to ensure alignment to their individual School Improvement Plans. Of critical concern is the need to ensure that materials purchased meet the needs of schools allowing staff to make good use of the resources. Each school received a fixed dollar amount based on the size of the school. Literacy Leadership Teams at each school met to determine the best use of the funds and submitted a brief action plan outlining the need for and planned use of the selected materials.

Professional Development

In the last three years, dozens of teachers completed the coursework and obtained the *Reading Endorsement Add-On Certification*. The Reading Endorsement requires 300 hours of coursework – for a total of over 11,000 hours of professional development. District-wide, teachers have been able to complete hundreds of courses through Beacon Online Educator, an online option funded by the referendum. This brings our total to approximately 600 secondary teachers and K-12 reading coaches who have the *Reading Endorsement Add-On Certification*. In the last three years, dozens of teachers have also completed the Next Generation Content Area Reading Professional Development (NGCAR-PD) program for teachers to provide literacy support through their core content course. The program requires 90 hours of coursework – for a total of over 2,000 hours of professional development. Pinellas County Schools now has over 125 secondary teachers who have their NGCAR-PD qualification; however, there is still a need to continue to provide both face-to-face and online classes along with incentives to move quickly through the endorsement process since highly qualified reading teachers are still a critical need. Each secondary reading teacher who completed the endorsement received a one-time, \$500 supplement using referendum funds. In addition, materials and course facilitator stipends were funded. Content teachers who completed the NGCAR-PD program received a one-time, \$250 supplement. This option allows more students to participate in a wider selection of elective classes by receiving their remediation through content course work. Additionally, national experts were brought in as consultants to workshop with secondary English language arts and reading teachers to write lesson plans aligned to the LAFS. The Office of Secondary Language Arts and Reading has been able to provide teachers with targeted professional development opportunities to support focused instruction necessary for students' success with standards.

Summary

The Secondary Reading Referendum funds have provided teachers and students with resources for implementing the instructional shifts required of the Language Arts Florida Standards (LAFS). During the fifth year of Florida Standards implementation, the focus on how to utilize the funds has stayed the course. Reading referendum funds have supported the district in continuing to improve the quality of instruction provided for our students, particularly with regard to supporting students with literacy. A roll forward balance will be carried over the next school year to continue multi-year plans.

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