CABAM Vision:

To provide students with rigorous and relevant business concepts and skills, through education, and experiences that are vital for success in life.

<u>CABAM Values</u>: "PRIDE³"

Professionalism Results Integrity Diversity Education Engagement 2024–2025 Experiences & Opportunities

Professional Dress Days Quarterly

> Job Shadowing Fall & Spring

Senior Field Trip (Disney Imagination Campus)

Annual Business Trip Spring 2025—New York City Spring 2026—Seattle, WA

Guest Lecture Series— Fall & Spring

Career & College Fair

Business Field Trips

Develop Soft Skills

Networking Activities

Community Service Projects/ Bright Futures Hours Career Academy of Business Administration & Management



CABAM Mission: "Empowering Success"

PROGRAMS:

BUSINESS MANAGEMENT & ANALYSIS:

- Accounting Applications (H)
- Business & Entrepreneurial Principles (H)(C)
- Legal Aspects of Business (H)

DIGITAL DESIGN (C):

• Digital Design 1-4 (H)

Hospitality & Tourism Management:

- Introduction to Hospitality & Tourism (C)
- Technology for Hospitality & Tourism
- Hospitality Marketing & Management (H)
- Hospitality Internship

RECREATION, ENTERTAINMENT & SPORTS (RES) MARKETING:

- RES Essentials
- RES Applications
- RES Marketing & Management (H)
- RES Internship

TELEVISION PRODUCTION:

• Digital Media Technology 1-4 (H)

<u>Computer Science :</u>

• Foundations of Programming (H)

The Career Academy of Business Administration & Management (CABAM) at Palm Harbor University High School

Check us out on PHUHS.org

The Career Academy of Business Administration and Management is a career/ college preparatory program which provides students with the opportunity to learn practical business skills, earn industry certifications & college credits.

CABAM will give you a head start on college & careers in high skill, high wage, and high demand areas.

(CABAM is not a magnet program and is only available for students enrolled at Palm Harbor University High School.)

H = Honors Level Course C = Students earn College Credit through SPC for successful completion of course. S= Semester Course

ADDITIONAL COURSES:

DIGITAL INFORMATION TECHNOLOGY © -Recommended for all CABAM Students

PERSONAL FINANCIAL LITERACY (S) -GRADUATION REQUIREMENT FOR CLASS OF 2027 AND LATER

AP BUSINESS PRINCIPLES -Coming Soon

Business Education Directed Study For Senior program completers only

Clubs & Organizations:

- FUTURE BUSINESS LEADERS OF AMERICA
 - Open to all PHUHS students.
 - Develop leadership & Communication skills, learn about business.
 - Competitions & Cool Trips
- NATIONAL TECHNICAL HONOR SOCIETY
 - Grades 10-12
 - 3.0 overall GPA/3.5 CTE GPA
 - Enrolled in a CTE program
- GIRLS WHO CODE



