CABAM Vision: To provide students with rigorous and relevant business concepts and skills, through education, and experiences that are vital for success in life.

CABAM Values: “PRIDE³”

Professionalism
Results
Integrity
Diversity
Education
Engagement

CABAM Mission: “Empowering Success”

2024–2025 Experiences & Opportunities

Professional Dress Days
Quarterly

Job Shadowing
Fall & Spring

Senior Field Trip
(Disney Imagination Campus)

Annual Business Trip
Spring 2025—New York City
Spring 2026—Seattle, WA

Guest Lecture Series—
Fall & Spring

Career & College Fair

Business Field Trips

Develop Soft Skills

Networking Activities

Community Service Projects/
Bright Futures Hours
The Career Academy of Business Administration & Management (CABAM) at Palm Harbor University High School

Check us out on PHUHS.org

**PROGRAMS:**

**BUSINESS MANAGEMENT & ANALYSIS:**
- Accounting Applications (H)
- Business & Entrepreneurial Principles (H)(C)
- Legal Aspects of Business (H)

**DIGITAL DESIGN (C):**
- Digital Design 1-4 (H)

**HOSPITALITY & TOURISM MANAGEMENT:**
- Introduction to Hospitality & Tourism (C)
- Technology for Hospitality & Tourism
- Hospitality Marketing & Management (H)
- Hospitality Internship

**RECREATION, ENTERTAINMENT & SPORTS (RES) MARKETING:**
- RES Essentials
- RES Applications
- RES Marketing & Management (H)
- RES Internship

**TELEVISION PRODUCTION:**
- Digital Media Technology 1-4 (H)

**COMPUTER SCIENCE:**
- Foundations of Programming (H)

**ADDITIONAL COURSES:**

**DIGITAL INFORMATION TECHNOLOGY ©**
- Recommended for all CABAM Students

**PERSONAL FINANCIAL LITERACY (S)**
- Graduation Requirement for Class of 2027 and later

**AP BUSINESS PRINCIPLES**
- Coming Soon

**BUSINESS EDUCATION DIRECTED STUDY**
For Senior program completers only

**Clubs & Organizations:**

- **FUTURE BUSINESS LEADERS OF AMERICA**
  - Open to all PHUHS students.
  - Develop leadership & Communication skills, learn about business.
  - Competitions & Cool Trips

- **NATIONAL TECHNICAL HONOR SOCIETY**
  - Grades 10-12
  - 3.0 overall GPA/3.5 CTE GPA
  - Enrolled in a CTE program

- **GIRLS WHO CODE**

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The Career Academy of Business Administration and Management is a career/college preparatory program which provides students with the opportunity to learn practical business skills, earn industry certifications & college credits.

CABAM will give you a head start on college & careers in high skill, high wage, and high demand areas.

(CABAM is not a magnet program and is only available for students enrolled at Palm Harbor University High School.)

**H = Honors Level Course**
**C = Students earn College Credit through SPC for successful completion of course.**
**S = Semester Course**