Independent Citizens Referendum Oversight Committee (ICROC)
Work Session – Visual & Performing Arts
July 28, 2005 – 1:00 P.M.
Cabinet Conference Room, Administration Building

Those Present:
ICROC Members: Dave Eldridge, Denise Ilurd, Mike Mayo, Henry Oliver, Mary White
Staff Members: Carol Thomas, Sue Castleman, Jeanne Reynolds, Nancy Zambito, Deborah Beaty
Board Members: Janet Clark

During this work session, staff presented information and data pertaining to the visual and performing art programs that will be recipients of a portion of the twenty-percent Referendum dollars. Written materials were presented to each committee member. This documentation is attached and by reference incorporated in these minutes. An audio recording will be maintained on the district’s server. Materials distributed at this meeting are attached to these minutes to complete the record.

Presented by: Mary E. White, Secretary

Approved as presented/corrected

Henry Oliver, Chairman

Date 10-19-05
AGENDA
Visual and Performing Arts
Referendum Oversight Committee Meeting
July 28, 2005

Welcome and Introductions

Visual and Performing Arts Referendum Overview

Process

Timeline

Description of Plans

Summary

Questions and Answers
General Information
On November 3, 2004 the citizens of Pinellas County voted to increase the ad valorem millage one half mil for necessary operating expenses including funds to recruit and retain teachers; preserve reading programs and music and art classes; and provide up-to-date textbooks and technology, July 1-June 30, 2009.

The school board established specific areas for the expenditure of these funds and a process for monitoring purchasing and reporting to the public on the allocation of referendum dollars.
1. Using 80% of revenue to improve compensation to staff paid on the instructional salary schedule.
2. Committing 20% to the preservation of the art, music, and reading classes as well as improving areas to state-of-the-art technology.
3. Distributing as follows:
   - $2 million in reading
   - $1 million in art
   - $1 million in music
   - $1 million in technology
4. Establishing an oversight committee of community members.

Process:
1. A referendum work force was convened to make recommendations regarding the distribution of these funds. Robin Benoit, President of Pinellas County Music Educators Association for 2004-06 and Jeanne W. Reynolds, music and theatre supervisor served on this workforce.

2. The workforce committee clearly supported the position that these funds should also include theatre arts.

3. In order to develop a 4 year plan input was gathered by:

   **Formal Input:**
   - March 05 referendum music survey sent to all music teachers
   - Discussions with Pinellas County Music Educators Association
   - Discussions at Pinellas County Cultural Arts Taskforce Meetings
   - Drama teacher input on technology
   - Discussion with Pinellas Association of Theatre Educators
   - High School Band Summit Meeting
   - Performing Arts Professional Learning Community Meetings

   **Informal Input:**
   - Conversations with band boosters
   - Conversations with community members
Performing Arts Referendum Information page 2

(Process Continued)

4. A four year plan was developed. Funds were divided among four major categories.
   1. Elementary Equity Support
   2. Secondary Equity Support
   3. Development of String Programs
   4. Performing Arts Technology

What does this mean?
- Over the course of 4 years, all schools will be impacted by the performing arts dollars unless a school expresses no need for additional funds.
- Items purchased will include musical instruments, sound equipment, band uniforms, instrument repairs, technology equipment and software.
- Schools will also be asked to submit plans for other purchased items, which may include but is not limited to: choral uniforms, costumes, sheet music, and other supply needs.
- Services purchased will include string instruction by certified instructors, a performing arts technology trainer for the district and potentially 2 high school choral positions, as well as some minimal funding for marching band staff.
- Funds will be available for training in performing arts technology, literacy, performing arts best practices and assessment.
- A new Performing Arts website to include curricular resources, schedule of school events, links and information about district and state performing arts activities, information about referendum funds.

What responsibilities do teachers have?
- Respond to all requests for information
- PCMEA and PATE to give input on the plan to disseminate funds to schools over 4 years; i.e., which schools get funded which year.
- Band directors give input on the plan to disseminate band uniform money.
- Become knowledgeable about performing arts referendum spending in your program.
- Be prepared to show connections between performing arts referendum dollars and student achievement.
- Communicate the positive aspects of the performing arts referendum dollars. Include information on school websites, newsletters, programs, marqueses, etc.
- Include referendum logo (still to be developed) on all communications concerning referendum dollars.
Performing Arts - Year One

**String Program**
- Personnel $116,000
- Purchase Instruments & Supplies $40,000
- Training/Mentoring $1,000

**SUBTOTAL:** $157,000

**Secondary Equity Support**
- Personnel $58,000
- Band Uniforms (3 bands?) $97,000
- Instrument Repair
- Equity/Transportation $100,000
- Drama/Choral
- Support Grant $48,000
- Marching Band
- Support Fund $24,000
- Training/Mentoring
- Literacy $10,000

**SUBTOTAL:** $337,000

**Performing Arts Technology**
- Personnel $58,000
- Extended Duty $4,800
- Performing Arts Teacher
- Equipment $150,000
- Misc. Software $5,000
- Training/Mentoring
- Literacy $5,000

**SUBTOTAL:** $222,800

**Elementary Music Support**
- Equipment $88,000
- Training $2,000

**SUBTOTAL:** $90,000

Music Total $806,800
Unallocated $193,200
Total Music $1,000,000
Visual and Performing Arts Referendum Process

March 2005
Performing and Visual arts teachers surveyed and data analyzed.

Input from Pinellas county arts organizations gathered

Alignment with Pinellas County Cultural Plan.

District Referendum Work Group begins to meet.

April/May 2005
District Referendum Work Group continues to meet and develop proposals.

June 2005
Input given for June 21 school board agenda item.

Approval of the Recommendations of the Referendum Work Group for the Expenditure of Referendum Funds by school board on June 21

July 2005
Budget meeting to develop processes for expenditure of referendum funds.

Report to Independent Citizens Referendum Oversight Committee

Share recommendations with performing and visual arts teachers.

August-December 2005
Develop process for dissemination of funds to schools.

Schools begin to purchase equipment supplies and services

Robin Benoit, President, Pinellas Music Educators Association
Jeanne Reynolds, Music/Theater supervisor
Dana Smalley, president of Pinellas Art Education Association and Sue Castleman, Art Supervisor (formerly Froemming) served on Work Group.
### Visual Art Referendum 05-06

#### Budget to Fund Programs/per year

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost Breakdown</th>
<th>Total</th>
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<tr>
<td><strong>Art Discretionary Budget Assistance</strong></td>
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<tr>
<td>Elementary</td>
<td>$2 per student - $168,000</td>
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<td>Middle</td>
<td>$3 per student - $13,000</td>
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<tr>
<td>High</td>
<td>$5 per student - $54,000</td>
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<tr>
<td><strong>Art Equipment Needs (not technology)</strong></td>
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<td>$150,000</td>
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<tr>
<td>$1000 per art room</td>
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<tr>
<td><strong>Art Magazines-Scholastic Art</strong></td>
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<td>All middle and high art students</td>
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<td></td>
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<tr>
<td><strong>Art Teacher Technology Package</strong></td>
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<tr>
<td>Lap top, digital camera, color printer, LCD projector</td>
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<td></td>
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<tr>
<td>Software, and training $5,000 per teacher</td>
<td>40 x $5,000 = $200,000</td>
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<tr>
<td><strong>High School Computer Labs</strong></td>
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<tr>
<td>4 x $50,000</td>
<td>4 x $50,000 = $200,000</td>
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<tr>
<td><strong>Art Field Trips to local Art Museums and Galleries</strong></td>
<td>For all Pinellas students</td>
<td>$85,000</td>
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<td><strong>Teacher Training and Support</strong></td>
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<tr>
<td>Personnel to support technology and training</td>
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<tr>
<td>New Teacher, Curriculum, Conference Attendance</td>
<td>$40,000</td>
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<td><strong>TOTAL</strong></td>
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<td>$1,000,000</td>
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### Rationale

**Art Discretionary Budget Assistance**
- Art discretionary budgets have not kept up with rising costs of materials and art teachers continue to spend personal money for supplies

**Art Equipment**
- Art does not have a capitol outlay budget for replacement of equipment

**Art Magazines**
- Scholastic Art Magazines for all middle and high school students to provide reading in the content area.

**Art Teacher Technology Package (CTIP for art teachers)**
- Provide lap top, digital camera, color printer and LCD projector
- Train all art teachers in use of technology to meet the needs of students and programs

**High School Computer Labs**
- Provide computer labs for Computer Graphics classes

**Art Field Trips**
- Provide field trips to all museums and galleries that cover student and school expenses.

**Teacher Training and Support**
- Teacher on Assignment to provide technology support and training
- Curriculum and new teacher training/mentoring
- Professional conference attendance.
# April 2005 Proposed Referendum Budget - Performing Arts

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<tr>
<th>PROGRAM</th>
<th>ITEM</th>
<th>QTY</th>
<th>Year 1</th>
<th>QTY</th>
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### April 2005 Proposed Referendum Budget - Performing Arts

**Elementary Music Support**

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