


**Career Cluster: Business, Management & Administration**

**CTE Program: Promotional Enterprise**

**Career Cluster Pathway: Administrative Support**

**Eligible Recipient: Pinellas County Schools Students**

		16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS		
	<b>ENGLISH</b>	<b>MATH</b>	<b>SCIENCE</b>	<b>SOCIAL STUDIES</b>	<b>OTHER REQUIRED COURSES</b>		<b>CAREER AND TECHNICAL EDUCATION COURSES</b>	<b>RECOMMENDED ELECTIVES</b> (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)	
	4 credits	4 credits	3 credits, 2 with lab	3 credits	FINE ARTS (1 cdt)				
					PHYSICAL EDUCATION (1 cdt)				
<b>Career Cluster of interest indentified by students enrolled in required middle school career education course that includes interest assessment and career exploration through CHOICES and ePersonal Education Planner through FACTS.org.</b>									
<b>HIGH SCHOOL</b>	<b>9</b>	English 1 or H	Algebra 1 or H, Geometry or H	Earth/Space Science or Biology 1 or H	American Government or H	Elective	Computing/College and Careers or Introduction to Information Tech. (satisfies Fine Arts credit requirement)	Foreign Language	
	<b>10</b>	English 2 or H	Geometry or H, Algebra 2 or H	Biology 1 or H; or Chemistry, H or AP	World History, H or AP	H.O.P.E	Custom Promotional Layout Design	Foreign Language	
	<b>11</b>	English 3 or H	3rd Math Credit	3rd Science Credit	American History, H or AP	Elective	Promotional Design Management	Elective	
	<b>12</b>	English 4, H, or AP	4th Math Credit	Elective	Economics or H	Elective	Custom Promotional Sales and Distribution Management	Elective	
<b>Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements - see the Articulation Coordinating Committee's Dual Enrollment Equivalency List and the Bright Futures Comprehensive Course Table.</b>									
<b>POSTSECONDARY</b>	<b>Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education options. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.</b>								
	<b>TECHNICAL CENTER PROGRAM(S)</b>  Information Technology Assistant			<b>COMMUNITY COLLEGE PROGRAM(S)</b>  Business Administration Certificate			<b>UNIVERSITY PROGRAM(S)</b>		

<b>CAREER</b>	<b>Sample Career Specialties</b> (The Targeted Occupations List may be used to identify appropriate careers.)		
	<b>TECHNICAL CENTER</b> Custom Promotional Design Manager	<b>COMMUNITY COLLEGE</b>	<b>UNIVERSITY</b>
<b>CREDIT</b>	<b>Articulation and CTE Dual Enrollment Opportunities</b>		
	<b>Secondary to Technical Center (PSAV)</b> <small>(Minimum # of clock hours awarded)</small>	<b>Secondary to College Credit Certificate or Degree</b> <small>(Minimum # of clock or credit hours awarded)</small>  <b>Computing for College and Careers/ Introduction to Information Tech.</b>	<b>PSAV/PSV to AAS or AS/BS/BAS</b> <small>(Statewide and other local agreements may be included here)</small>
<b>*Possible Industry Certifications (Students):</b>			
<b>Secondary:</b>	<b>Microsoft Office Specialist Bundle (3 of 5)</b> <b>Microsoft Office Master</b>		
<b>Postsecondary:</b>			