


**Career Cluster: Marketing Sales and Service**

**CTE Program: Sport, Recreation, and Entertainment Marketing**

**Career Cluster Pathway: Professional Sales and Marketing**

**Eligible Recipient: Pinellas County Schools Students**

	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS		
	ENGLISH	MATH	SCIENCE	SOCIAL STUDIES	OTHER REQUIRED COURSES	CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)	
	4 credits	4 credits	3 credits, 2 with lab	3 credits	FINE ARTS (1 cdt)			
					PHYSICAL EDUCATION (1 cdt)			

**Career Cluster of interest identified by students enrolled in required middle school career education course that includes interest assessment and career exploration through CHOICES and ePersonal Education Planner through FACTS.org.**

HIGH SCHOOL	9	English 1 or H	Algebra 1 or H, Geometry or H	Earth/Space Science or Biology 1 or H	American Government or H	Elective	Recommended: Computing/College and Careers or Intro. to Information Tech. (IIT satisfies Fine Arts credit requirement)	Foreign Language
	10	English 2 or H	Geometry or H, Algebra 2 or H	Biology 1 or H; or Chemistry, H or AP	World History, H or AP	H.O.P.E	Sport, Recreation, and Entertainment Essen.	Foreign Language
	11	English 3 or H	3rd Math Credit	3rd Science Credit	American History, H or AP	Elective	Sport, Recreation, and Entertainment Appl.	Elective
	12	English 4, H, or AP	4th Math Credit	Elective	Economics or H	Elective	Sport, Recreation, and Entertain. Mking Mgmt Sport, Recreation, and Entertainment Intern.	Elective

**Dual enrollment courses may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements - see the Articulation Coordinating Committee's Dual Enrollment Equivalency List and the Bright Futures Comprehensive Course Table.**

**Secondary career and technical education programs may lead to industry recognized certificates, occupational opportunities or postsecondary education options. Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.**

POSTSECONDARY	TECHNICAL CENTER PROGRAM(S)	COMMUNITY COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)

<b>CAREER</b>	<b>Sample Career Specialties</b> (The Targeted Occupations List may be used to identify appropriate careers.)		
	<b>TECHNICAL CENTER</b> Sales/Marketing Associate Outside Sales Representative	<b>COMMUNITY COLLEGE</b> Retail Sales Specialist Field Marketing Representative	<b>UNIVERSITY</b> Business Development Manager Channel Sales Manager National Account Manager
<b>CREDIT</b>	<b>Articulation and CTE Dual Enrollment Opportunities</b>		
	<b>Secondary to Technical Center (PSAV)</b> (Minimum # of clock hours awarded)	<b>Secondary to College Credit Certificate or Degree</b> (Minimum # of clock or credit hours awarded)	<b>PSAV/PSV to AAS or AS/BS/BAS</b> (Statewide and other local agreements may be included here)
<b>*Possible Industry Certifications (Students):</b>			
<b>Secondary:</b>	Microsoft Office Specialist Bundle (3 of 5)		
<b>Postsecondary:</b>			