



# Chalk Talk

Inspiring Excellence in Practice  
to Ensure Student Success

## Ouch! That Stereotype Hurts

Moodle component number 8412004C

**Diversity Training for all PCS staff which helps us to:**

- Ensure our message gets across – while conveying respect for others.
- Gain insight into the impact of our language choices.
- Learn ways to successfully recover when we put our foot in our mouth.
- Speak up effectively if others stereotype or make biased or demeaning comments.
- Enhance our credibility and influence as a communicator.

*Upcoming session on Wednesday, October 15, 2014  
5:00 PM - 8:00 PM  
Discovery Room*

## SCHOOL BOARD EMPLOYEE TRAINING (SBET) Microsoft Office 2010 courses are posted on MoodleLMS. Seats are limited.

Training location: PTEC Clearwater Campus, Bldg. 1,  
6100 -154th Avenue North, Clearwater, FL 33760  
Main # 727.538.7167

Friday, September 19 – Course # 3003109C-15/002  
Excel 2010 Introduction

8:30 AM – 3:30 PM – room 1-019

Instructor: Katie Rodgers

Friday September 26 – Course# 3003116C/15/001

PowerPoint 2010 Introduction

8:30 AM – 3:30 PM – room 1-019

Instructor: Katie Rodgers

Tuesday, October 7 – Course # 3003113C-15/007

Outlook 2010 Introduction

8:30 AM – 3:30 PM – room 1-019

Instructor: Katie Rodgers

Monday, October 20 – Course # 3003110C-15/001

Word 2010 Introduction

8:30 AM – 3:30 PM – room 1-019

Instructor: Katie Rodgers/Gary Wagner

REGISTER now on MoodleLMS to enhance your technology skills; 6 component points awarded for instructional staff; technology credit towards Certificate of Distinction.

Contact Gary Wagner, Industry Services Coordinator for questions or inquiries. Email: [wagnerg@pcsb.org](mailto:wagnerg@pcsb.org)

## Book of the Month How to Create and Use Rubrics for Formative Assessment and Grading By: Susan M. Brookhart



Rubrics are strong tools for enhancing student learning.  
This book offers a resource for writing effective rubrics.

ISBN # 978-1-4166-1507-1



Michael A. Grego  
Superintendent

Carol J. Cook  
Chairperson Single  
Member District

#5

Peggy L. O'Shea  
At Large District

#3

Robin L. Wikle  
Single Member District

#4

Janet R. Clark  
At Large District

#1

Terry Krassner  
At Large District

#2

Linda S. Lerner  
Vice Chairperson  
Single Member District

#6

Rene Flowers  
Single Member District

#7

## What is Targeted Selection?

Targeted Selection is the process Pinellas County uses to accept aspiring leaders into the Assistant Principal pool. Only candidates in the Assistant Principal pool are eligible to apply for Assistant Principal Positions in Pinellas County.

The Targeted Selection process consists of a Targeted Selection Overview course. These overview courses are offered once in the fall (September) and once in the spring (January). You must attend an overview before taking A-Prep.

Our A-Prep course is constructed to help aspiring leaders prepare for targeted selection and for walking successfully into an Assistant Principal position. The A-Prep course will include both practical learning as well as practice preparation for the written assessment. Each course meets once a month for 4 months.

**Requirement: Must have Educational Leadership on certificate to apply.**

Contact Lawren Giroux-Benjamin ([giroux-benjaminl@pcsb.org](mailto:giroux-benjaminl@pcsb.org) or 727-588-6188 in Professional Development for more information on the next Targeted Selection Overview course.

## Reminder

### DWT Training Facilitators

**Please award credit, if you have not already done so, to the participants who took your training and close your class. Please keep in mind that it is your responsibility to manage the class in Moodle and that awarding credit and closing the class is a key function of that responsibility.**

**Please contact Natalie Geldern, [geldernn@pcsb.org](mailto:geldernn@pcsb.org), in Professional Development if you need assistance. Thank you.**

## 2014-2015 Reading Endorsement Schedule

**Beacon Registration:** <http://www.beaconeducator.com/Pinellas>

**Competency 1: Foundations of Instruction (60 hours)**

**Reading 1: Foundations of Instruction**

- 60 Credit Hours (June 15, 2014 – August 24, 2014)
- 60 Credit Hours (August 4, 2014 – October 12, 2014)
- 60 Credit Hours (October 6, 2014 - December 14, 2014)
- 60 Credit Hours (March 2, 2015 – May 10, 2015)
- 60 Credit Hours (April 6, 2015 – June 14, 2015)

**Competency 3: Assessment (New Part A & B) (60 hours)**

**Reading 3: Assessment**

- 60 Credit Hours (June 15, 2014 – August 24, 2014)
- 60 Credit Hours (August 25, 2014 – November 2, 2014)
- 60 Credit Hours (October 20, 2014 – January 11, 2015)
- 60 Credit Hours (March 2, 2015 – May 10, 2015)
- 60 Credit Hours (April 6, 2015 – June 14, 2015)

**Competency 4: Differentiated Instruction (New) (60 hours)  
instruction and strategies for implementation to enrich and extend  
student learning.**

**Reading 4: Differentiated Instruction**

- 60 Credit Hours (June 15, 2014 – August 24, 2014)
- 60 Credit Hours (August 4, 2014 – October 12, 2014)
- 60 Credit Hours (September 1, 2014 - November 9, 2014)
- 60 Credit Hours (October 6, 2014 - December 14, 2014)

**POR PD Registration: Register on MOODLE LMS for Component  
2013351C**

**Competency 2: POR-PD Research-Based Practices (60 hours)**

- 60 Credit Hours (June 15, 2014 – August 24, 2014)
- 60 Credit Hours (September 1, 2014 – December 7, 2014)
- 60 Credit Hours (January 12, 2015 – April 12, 2015)

**Practicum Registration: Email Karen Malloryk [malloryk@pcsb.org](mailto:malloryk@pcsb.org)**

**Competency 5: Demonstration of Accomplishment (Practicum) (60 hours)**

The practicum is only offered in the fall, winter, and spring each year. Contact Karen Malloryk at [malloryk@pcsb.org](mailto:malloryk@pcsb.org) to be put on the list for the next practicum.

**Remember: (\*Competencies 1-4 must be completed and showing in the participants MOODLE LMS and TERMS transcript before work on Competency 5 begins.) You must have a class of students when taking Competency 5.**

- Admin Bldg-301 4th St SW, Largo, FL
- 2nd Floor, Room - 203 ABC (5:30 PM – 7:30 PM)
- September 9, 16, 23, 30, and October 7 and 21, 2014 Cohort 30
- January 13, 20, 27, and February 3, 10, and 24, 2015 Cohort 31
- March 10, 17, 31, and April 7, 14, and 28, 2015 Cohort 32

## Usable Engagement Strategies for the Classroom Teacher

Student engagement is an umbrella phrase for a variety of forms of engagement. Suarez-Orozco, Onaga & Lardemelle (2010) state that there are three interrelated forms of engagement; cognitive, behavioral and relational, that together play a central role in how well a student performs at school. Cognitive engagement is the degree to which students are intellectually absorbed in their learning. Relational engagement refers to connection the student feels with his or her peers, teachers and others at school. Behavioral engagement relates to the degree in which a student participates in their class and the effort they put forth on academic tasks.

The Professional Development Department offers Instructional Practices Inventory as a method for schools to measure cognitive engagement. Instructional Practices Inventory is a process for profiling student learning experiences and engaging all faculty members in the analysis and use of the data for school improvement.

If you would like more information on Instructional Practices Inventory, please don't hesitate to contact  
**Janice Schomburg in Professional Development at 727-588-6224.**

Suarez-Orozco, C., Onaga, M., & Lardemelle, C. D. (2010, October). Promoting academic achievement among immigrant adolescents through school-family-community collaboration. Professional school counseling, 14(1), 15-26. Retrieved from EBSCO database.



FDLRS Gulfcoast PDA offers free online professional learning opportunities that satisfy the ESE requirement of Senate Bill 1108. The facilitated modules address a variety of content areas and teacher practices. To see our schedule of fall modules, including registration links go to <http://tinyurl.com/PDAfallfac>. In addition, the non-facilitated module, Teaching Students with Disabilities, is now available on an ongoing basis. More details and registration information can be found at <http://tinyurl.com/PDAnonfac>. Please note that there is no upfront moodle LMS registration for these offerings. If further information is needed please contact Kerry Kelly at [kellyke@pcsb.org](mailto:kellyke@pcsb.org)

## Mentor Training 101-102

**#8507071C-15/002**  
September 25, 30, October 2, 7  
5:00-8:00 p.m.

Azalea Middle School  
OR

**#8507071C-15/003**  
September 29, October 1, 6, 8  
5:00-8:00 p.m.  
Pinellas Park High School

Become a trained mentor to guide developing teachers with their professional growth, move teaching practices forward, and support student achievement. This may include mentoring of new teachers, alternative certification teachers, or being a collaborative partner.

Contact Jenny Furlott, [furlottj@pcsb.org](mailto:furlottj@pcsb.org), for more information.

## 18 Hour Clinical Educator Training

**#8406027C-15/002**  
October 1, 7, 8, 15, 16, 22  
5:00-8:00 p.m.

Location: Administration Building, room E111

Do you enjoy working with and mentoring developing teachers?  
Are you seeking opportunities to grow and develop professionally?  
Are you seeking an opportunity to help develop the Professional practice of interning students?

Consider becoming a trained Clinical Educator! According to f. s. 1004.04 (6) (b) (a), all school district personnel and instructional personnel who supervise or direct teacher preparation students during field experience courses or internships shall have evidence of Clinical Educator training. Effective training is delivered to prepare clinical educators for their supporting role in School Improvement and for the supervision of pre-service field experiences and/or internships. In addition, you must have at least 5 years of successful teaching experiences and evaluations. (Please be advised that signing up for the course does not guarantee automatic admission nor the placement of an intern. You will be notified of your admission prior to the course start date.)  
For further information, contact Jenny Furlott, [furlottj@pcsb.org](mailto:furlottj@pcsb.org)

### Quality Concepts Course Offerings 2014-2015 Course # 7507073C

September 29-30, 2014	5:00-8:00	Discovery Room	(enrollment opens Sept. 8-22)
October 14-15, 2014	5:00-8:00	Walter Pownall Service Center	(enrollment opens September 22-October 3)
November 11 <sup>th</sup> and 13 <sup>th</sup> , 2014	5:00-8:00	Walter Pownall Service Center	(enrollment opens October 20-November 6)
March 4 <sup>th</sup> and 5 <sup>th</sup> , 2015	5:00-8:00	Walter Pownall Service Center	(enrollment opens February 9-February 27, 2015)
April 14 and 15 <sup>th</sup> , 2015	5:00-8:00	Walter Pownall Service Center	(enrollment opens March 30-April 10, 2015)

Contact Janice Schomburg at [schomburgj@pcsb.org](mailto:schomburgj@pcsb.org)

#### ESOL TRAINING 2014-2015 FIRST SEMESTER

Blended Classes: 5 online modules and 5 face-to-face meetings, 60 pts

MoodleLMS #	ESOL Course	Location	Start/end dates & time
1700012	Essentials - Blended	Dunedin El.	Complete 5 online modules between 9/9 to 10/7. Online modules must be completed to start of Face to Face on 10/14, 10/21, 10/28, 11/4, 11/11; 4:30 to 7:30 pm TUE
1701002	Testing-Blended	Anona El.	Complete 5 online modules between 9/16 to 10/14. Online modules must be completed prior to start of Face to Face on 10/21, 10/28, 11/4, 11/11, 11/18 5:00 to 8:00 pm. TUE
1703003	Curriculum -Blended	Sexton El.	Complete 5 online modules between 10/8 to 11/5. Online modules must be completed prior to start of Face to Face on 11/12, 11/19, 12/3, 12/10, 12/17 4:30 to 7:30 pm. WED
MoodleLMS #	ESOL Course	Location	START/END DATES & TIME
1700012	Essentials	Online 60pts	Ongoing July 1 to December 31, 2014
1705002	Cross Cultural	Online 60pts	Ongoing July 1 to December 31, 2014
1703003	Curriculum	Online 60pts	Ongoing July 1 to December 31, 2014
1702001	Applied Ling.	Online 60pts	Ongoing July 1 to December 31, 2014
1701002	Testing	Online 60pts	Ongoing July 1 to December 31, 2014
1700005	Methods	Online 60pts	Ongoing July 1 to December 31, 2014
1705005	Administrators	Online 60pts	Ongoing July 1 to December 31, 2014
1704003	Counselors	Online 60pts	Ongoing July 1 to December 31, 2014
1700011	ERT Practicum	Online 60pts	Ongoing July 1 to December 31, 2014
1700010	Strategies	Online 18pts	Ongoing July 1 to December 31, 2014

#### ESOL Training Requirements

Teachers of Language Arts, Reading	300 inservice pts. face to face or online
Teachers of Mathematics, Science, Social Studies, and Computer Literacy	60 inservice pts. face to face or online
School Administrators	60 inservice pts. online
Guidance Counselors	60 inservice pts. online
All other teachers and service providers	18 inservice pts. online

Questions related to the ESOL component schedule: Olga Kelcourse at [kelcourseo@pcsb.org](mailto:kelcourseo@pcsb.org)



University of West Florida is pleased to continue the partnership with Pinellas County Schools. M.Ed. programs. To learn more, UWF-District Information

**September 9<sup>th</sup>,**  
**Session I, 3:30pm-4:15pm**  
**Session II, 4:30pm-5:15pm**  
**Pinellas County Schools-Administration Bldg.**  
**Training Room D312**

To RSVP for the information session, click RSVP. Please include your name, preferred phone number and which session you'll be attending. If you cannot attend, but would like more information, please email Casey Berman at [casey.berman@academicpartnerships.com](mailto:casey.berman@academicpartnerships.com)



K-12 teachers, join us for Edcamp Manatee on Saturday, December 6, 2014 at the State College of Florida Collegiate School in Bradenton, FL. It will be a day of collaboration, innovation and inspiration! Edcamps are happening world-wide and now you can be part of the Edcamp experience. The goal of Edcamp is to provide teacher-centered, professional development focused on the needs and wants of educators — no agendas, no lectures.

Visit the [Edcamp Manatee](http://www.edcampmanatee.com) website to register (did we mention it's FREE?) or to ask a question.

For more information contact [Kristin Goddard, M.A.](mailto:Kristin.Goddard@scf.edu), 941-752-5494  
 E-mail: [goddard@scf.edu](mailto:goddard@scf.edu)

## ESE Endorsements Tuition Support Program

Bureau of Exceptional Education and Student Services  
 Florida Department of Education



### Applications for tuition support starting in Spring 2015 are currently accepted.

The ESE Endorsement Tuition Support Program provides financial assistance to ESE teachers who are teaching students identified as having ASD, Severe/Profound or PreK/ESE in Florida public schools. In order to be accepted into this program, the applicant must have a Florida Educator Certificate in Exceptional Student Education, be currently employed in a Florida public school, and teach students identified as ASD, Severe/Profound or PreK/ESE. The application, along with participating universities, can be accessed at the following website: <http://www.florida-ese.org/asdendorsement/>

For More information contact:  
 Melanie.Morales@fiu.edu  
 305-348-2390  
 305-348-2086 fax

## Embrace Pinellas: New Instructional Hire Orientation and Professional Learning Series



Specific session dates and component numbers to follow. Please email Kristen Esposito at [espositok@pcs.org](mailto:espositok@pcs.org) to be included on the contact list once sessions open.

The Professional Development Department would like to welcome to all new instructional hires to Pinellas County Schools. If you missed the summer Embrace Pinellas Experience, make-up opportunities are as follows (components to open mid September):

- **(3 hours) Structure, Teach, Observe, Interact Positively and Correct Fluently (STOIC) Essentials online component:**

Course Description: Online course reviewing and reflecting teachers' current implementation of STOIC principals. Component comprised of curriculum from this summer's Embrace Pinellas two-day sessions.

- Session Dates: September, November, January

- **(3 hours) STOIC Practice and Reflection Face-to-Face component**

Course Description: Face-to-Face sessions where teachers come with plans ready to engage in collaborative groups in an effort to revise current plans. Teachers leave with one thing to implement after the session.

- Session Dates: October, December, February

- **(3 hours) Embrace Pinellas Orientation**

Course Description: This "Welcome to Pinellas County Schools" orientation serves as an overview of PCS' way of work and allows new instructional hires to engage in general information related to Pinellas County's way of work.

- Session Dates: November and February

## Plant Operations Training Program Professional School Custodial Certification Program Florida School Plant Management Association

[www.fspma.com](http://www.fspma.com)

2014/15 Class Schedule

**Walter Pownall Service Center, 11111 South Belcher Road  
 Largo, FL 33773  
 8:00 – 4:30**

**Registration is through MoodleLMS.**

**Successful completion of each course includes a test with a score of at least 80% or 85% for classes 5 & 8.**

- Course 1: The Professional School Custodian: (8)  
 Saturday, September 20, 2014 - **LMS Component# 8510004C**
- Course 2: Safety in School Operations (8)  
 Saturday, September 27, 2014 - **LMS Component# 8510005C**
- Course 3: Sanitation and School Housekeeping (16)  
 Saturday, October 11 & 18, 2014 - **LMS Component# 8510006N**
- Course 4: Floor and Carpet Care for Schools (16)  
 Saturday, November 1 & 8, 2014 - **LMS Component# 8510007N**
- Course 5: Certified Custodian Certification (Overview 1-4) (16)  
 Saturday, December 6 & 13, 2014 - **LMS Component# 8510008N**
- Course 6: Minor Maintenance and Climate Control Support: Structure & Energy Conservation for the School Custodian (16)  
 Saturday, January 10 & 24, 2015 - **LMS Component# 8510010C**
- Course 7: Grounds Care for Schools (8)  
 Saturday, February 7, 2015 - **LMS Component# 8510009N**
- Course 8: Master Custodial Certification (Overview of 6-7) (16)  
 Saturday, March 7 & 14, 2015 - **LMS Component# 8510011C**
- Module 9: Leadership Skills: Transition to Supervisor (16)  
 Saturday, April 11 & 18, 2015 - **LMS Component# 8510014N**

**For more information contact: Doug Abbott, 727-547-7211**