



Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Single Pack

38000-55122

1.69 oz. / 120 ct.

Product & Case Images



Product Features

Boost participation and keep kids coming back by adding Pop-Tarts® made with Whole Grain Frosted Cinnamon toaster pastries to your menu. These sweet, fully baked soft toaster pastries with cinnamon flavored filling are topped with delicious frosting. 1 count pouches of Pop-Tarts® Made with Whole Grain Frosted Cinnamon are formulated with colors and flavors from natural sources. They contain no high fructose corn syrup and meet USDA K-12 Smart Snacks requirements. 11 grams of whole grain per serving, good source of 7 vitamins and minerals, and good source of fiber (contains 3g total fat per serving).

Case Specifications

GTIN # 000-38000-55122-2

Case Ct. 1.69 oz. / 120 ct.

Case Dimensions 13.313"L x 9.313"W x 11.375"H

Case Cube 0.816 CF

Case Gross Wt. 14.908 LB.

Case Net Wt. 12.698 LB.

Cases/Pallet 60

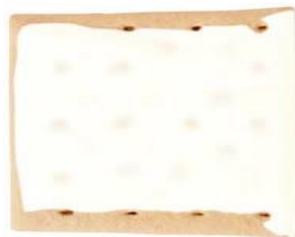
Pallet Configuration 15x4 (49.101 CF)

Shelf Life 365 Days

Preparation Instructions

Ready to eat out of the package, or place package into a warming unit to serve warm.

Food Image



1.25

Oz. Grain
Equivalency



Buy American
Compliant

SS

Smart Snacks
Eligible



No HFCS



Made with Colors
& Flavors from
Natural Sources



Not Kosher

Nutrition Facts

10 servings per container
Serving size 1 Pastry (48g)

Amount per serving
Calories 170

	% Daily Value*
Total Fat 3g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 1g	
Monounsaturated Fat 0.5g	
Cholesterol 0mg	0%
Sodium 120mg	5%
Total Carbohydrate 37g	13%
Dietary Fiber 3g	10%
Total Sugars 15g	
Includes 15g Added Sugars	30%
Protein 2g	

Vitamin D 0mcg 0%	Calcium 130mg 10%
Iron 1.8mg 10%	Potassium 70mg 0%
Vitamin A 10%	Thiamin 10%
Riboflavin 10%	Niacin 10%
Vitamin B ₆ 10%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Ingredients: Whole wheat flour, sugar, enriched flour (wheat flour, niacin, reduced iron, vitamin B₁ [thiamin mononitrate], vitamin B₂ [riboflavin], folic acid), corn syrup, dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin. Contains 2% or less of maltodextrin, molasses, calcium carbonate, leavening (sodium acid pyrophosphate, baking soda), wheat starch, salt, cinnamon, sodium stearoyl lactylate, DATEM, gelatin, xanthan gum, niacinamide, reduced iron, vitamin A palmitate, vitamin B₆ (pyridoxine hydrochloride), vitamin B₂ (riboflavin), vitamin B₁ (thiamin hydrochloride), soy lecithin.

Allergen Information

CONTAINS WHEAT AND SOY INGREDIENTS.

Barry A. Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova Away From Home

Reviewed January 2025. © 2025 Kellanova
NLI #17549

Barry A. Brothers MS RDN

Kellanova

USDA Ounce Equivalents of Grain per Serving	1.25
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	11
USDA Bioengineered (BE) Status	Contains a bioengineered food ingredient

[illegible]

Barry Brothers, MS RDN
Senior Wellbeing & Regulatory Lead
Kellanova

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Product Formulation Statement for Documenting Grains in Child Nutrition Programs

(Crediting Standards Based on Grams of Creditable Grains (ounce equivalent))

Program operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Program operators have the option to choose the crediting method that fits their specific menu planning needs.

Product Name: POP-TARTS Made with 11g Whole Grain Frosted Cinnamon Code No.: 38000 55122

Manufacturer: Kellanova Serving Size: 1 Pastry (48 g)
(raw dough weight may be used to calculate creditable grains)

I. Does the product meet the whole grain-rich criteria? Yes X No

II. Does the product contain non-creditable grains? Yes X No How many grams? <3.99

(Products with more than 0.24 ounce equivalent (oz eq) or 3.99 grams (g) for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.)

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the Food Buying Guide for Child Nutrition Programs (FBG) to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate the grains contribution based on creditable grains. Groups A-G use the standard of 16g creditable grains per oz eq; Groups H and I use the standard of 28g creditable grains per oz eq or volume.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

DESCRIPTION OF CREDITABLE GRAIN INGREDIENT*	GRAMS OF CREDITABLE GRAIN INGREDIENT PER PORTION ¹ A	GRAM STANDARD OF CREDITABLE GRAINS PER OZ EQ (16g or 28g) ² B	CREDITABLE AMOUNT A/B
Whole Wheat Flour, Enriched Wheat Flour	20	16	1.25
Total Creditable Amount ³			1.25

* Creditable grains vary by Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grains in formula); serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 48 g

Total contribution of product (per portion) 1.25 oz eq

I certify that the above information is true and correct and that a 48 g portion of this product (ready for serving) provides 1.25 oz eq grains.

I further certify that non-creditable grains are not above 0.24 oz eq per portion. Products with more than 0.24 oz eq or 3.99g for Groups A-G or 6.99g for Groups H and I of non-creditable grains do not credit toward the grains requirement for school meals.

Barry A Brooks MS RDN
Signature

Senior Wellbeing & Regulatory Lead
Title

Barry Brothers, MS RDN
Printed Name

1-1-2025
Date

1-877-511-5777
Phone Number