**Smart Snacks Product Calculator Results**

**Brand:** Keebler

**Product Name:** Elf Grahams Chocolate

**Serving Size:** 28.00 g

**First Ingredient:** Whole Wheat Flour

Your whole grain product meets all nutrient standards for entrees or snack foods.

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**Nutrition Facts**

**Serving Size** 28.00 g

**Servings Per Container**

**Amount Per Serving**

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>Amount Per Serving</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calories</td>
<td>120</td>
</tr>
<tr>
<td>Calories from Fat</td>
<td>35</td>
</tr>
<tr>
<td>Total Fat (g)</td>
<td>4</td>
</tr>
<tr>
<td>Saturated Fat (g)</td>
<td>1</td>
</tr>
<tr>
<td>Trans Fat (g)</td>
<td>0</td>
</tr>
<tr>
<td>Sodium (mg)</td>
<td>125</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td></td>
</tr>
<tr>
<td>Sugars (g)</td>
<td>7</td>
</tr>
<tr>
<td>Vitamin D (%)</td>
<td>NA</td>
</tr>
<tr>
<td>Potassium (%)</td>
<td>NA</td>
</tr>
<tr>
<td>Calcium (%)</td>
<td>NA</td>
</tr>
<tr>
<td>Dietary Fiber (%)</td>
<td>NA</td>
</tr>
</tbody>
</table>

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The person or group responsible for the point of sale to students on campus should verify a product’s compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.
**Keebler® Elf® Graham Chocolate**

Character-shaped, bite-size grahams made with whole-grains in individually wrapped stay-fresh packs.

**Product Type**
Grahams

**Product Category**
UPC Code
3010040239

Servings/Case
150 ct

Sizes
1.0 oz

Format
Single Serve

Gross Weight
11.00

**Allergen Information**
CONTAINS WHEAT AND SOY INGREDIENTS

**Dietary Exchange Per Serving**
1 Carbohydrate, 1/2 Fat

**Kosher Status**
Kosher Dairy

**Grain Ounce Equivalents**
1

**Shelf Life**
240 days (8 months)
Beginning August 31, 2014 shelf life changes to 270 days (9 months)

**Country of Origin**
Distributed in USA

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**Keebler® Elf® Grahams**

**Chocolate**

<table>
<thead>
<tr>
<th>Nutrition Facts</th>
<th>Amount/Serving</th>
<th>%DV*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calories Fat Cal.</td>
<td>120</td>
<td>35</td>
</tr>
<tr>
<td>Serv. Size 1 Package (28g)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Fat</td>
<td>4g</td>
<td>6%</td>
</tr>
<tr>
<td>Sat. Fat</td>
<td>1g</td>
<td>5%</td>
</tr>
<tr>
<td>Trans Fat</td>
<td>0g</td>
<td></td>
</tr>
<tr>
<td>Cholesterol</td>
<td>0mg</td>
<td>0%</td>
</tr>
<tr>
<td>Sodium</td>
<td>125mg</td>
<td>5%</td>
</tr>
<tr>
<td>Vitamin A</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Vitamin C</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td>* Percent Daily Values (%DV) are based on a 2,000 calorie diet</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**INGREDIENTS**:
Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, thiamin mononitrate, vitamin B6, folic acid), 6% cane vegetable oil (soybean and palm oil with tocopherols for freshness), cocoa processed with alkali, contains two percent or less of calcium carbonate, artificial flavor, baking soda, dextrose, salt, molasses, soy lecithin, vitamin A palmitate, but for freshness.

**CONTAINS WHEAT AND SOY INGREDIENTS.**

NLI#07628
School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: **Keebler® Elf® Grahams Chocolate**  
Code No.: **30100 40239**

Manufacturer: **Kellogg Company**  
Serving Size: **1 pkg (1 oz) (28 g)**  
*(raw dough weight may be used to calculate creditable grain amount)*

I. **Does the product meet the Whole Grain-Rich Criteria:** Yes _X_ No  
*(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)*

II. **Does the product contain noncreditable grains:** Yes _X_ No _X_ How many grams:  
*(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals)*

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight).

**Indicate which Exhibit A Group (A-I) the product Belongs:** _B_

<table>
<thead>
<tr>
<th>Description of Creditable Grain Ingredient*</th>
<th>Grams of Creditable Grain Ingredient per Portion*</th>
<th>Gram Standard of Creditable Grain per oz equivalent (16g or 28g)²</th>
<th>Creditable Amount A + B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whole Wheat Flour, Enriched Wheat Flour</td>
<td>16.8g</td>
<td>16g</td>
<td><strong>1</strong></td>
</tr>
</tbody>
</table>

| A. Total Creditable Amount³ | **1** |

*Creditable grains are whole-grain meal/flour and enriched meal/flour.

1 (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

2 Standard grams of creditable grains from the corresponding Group in Exhibit A.

3 Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased _1 oz (28 g)_

Total contribution of product (per portion) _1_ oz equivalent

I certify that the above information is true and correct and that a _1_ ounce portion of this product (ready for serving) provides _1_ oz equivalent Grains. I further certify that noncreditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

[Signature]

Sr. Director, Nutrition Labeling & Regulatory Compliance

Julia M. Jursinic, MS  
01/15/15  
1-877-511-5777

Printed Name  
Date  
Phone Number